

LET THE BENEFITS SHINE

Solar ready homes give homebuyers the choice to install solar when the time is right for them. Going solar can provide these additional benefits. Use these talking points to help explain the benefits of going solar to your customers:

Rooftop Savings

Most solar homes have about 24 panels, which could save homebuyers about \$1,050 on electricity bills. Today's solar panels are also much more efficient than they were a decade ago, so they require less space to produce the same amount of energy.

More Affordable Than You Think

When you combine tax credits with cash incentives from Energy Trust, you can offset up to 30% of your installation cost.

Low Maintenance

With no moving parts and a production warranty of 20 to 30 years, solar panels require almost no maintenance. They remain relatively clean so long as it occasionally rains.



PLAN AHEAD BUILD SOLAR READY

**ADD VALUE TO YOUR HOMES BY LAYING THE
FOUNDATION FOR FUTURE SOLAR INSTALLATION**

Energy Trust of Oregon
421 SW Oak St., Suite 300, Portland, OR 97204 1.866.368.7878 energytrust.org

Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and generating renewable power. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista save on energy costs. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. Printed on recycled paper that contains post-consumer waste. 1/24


EnergyTrust
of Oregon

THE SOLAR READY ADVANTAGE

Today's energy-savvy homebuyers are drawn to homes that offer superior performance and efficiency, including those with solar potential. Building solar ready keeps your upfront costs in check and gives buyers the flexibility to easily add a solar electric system down the line.

To build solar ready homes and to learn about solar and storage-ready options, talk to your program verifier. Also, share the Solar Ready and Solar + Storage Ready Residential Installation Requirements with your licensed electrical subcontractor.

Supporting Your Business

Energy Trust of Oregon offers a variety of resources and cash incentives to help you build solar ready and distinguish your homes in the marketplace. Available resources include:

- Support from our solar field specialist
- Marketing assistance to promote your efforts
- Information on homebuyer solar tax credits and financing options



For more information on building solar ready with Energy Trust, please visit www.energytrust.org/solarready or call **1.877.283.0698**.

WHAT MAKES A HOME SOLAR READY?

An inside look at the components of a solar ready installation:

- 1 On roof plan, designate adequate solar roof space of at least 200 sq. ft. An unshaded, south-facing roof with a pitch of 0:12 to 12:12 is ideal. Consult a solar trade ally contractor or our solar field specialist for guidance.
- 2 Install $\frac{3}{4}$ " non-flexible metal conduit or two #10 copper 3-wire metal clad cables with J-box at each termination, labeled "reserved for solar" and in compliance with code.
- 3 Terminate conduit within 10' of future system location.

