

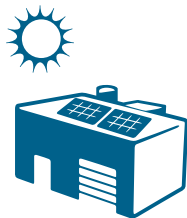


DON'T LEAVE MONEY ON THE ROOF

GOING SOLAR CUTS OPERATING COSTS AND IS MORE AFFORDABLE THAN YOU MAY THINK

Generating your own power from the sun lowers your energy costs and helps you meet sustainability goals. You can also make your facility more resilient with a solar + storage system that provides backup power to keep essential equipment operating during outages.

With the cost of a solar system half of what it was a decade ago, and solar panels producing more power per square foot and dollar invested, the cost of solar is well within reach. After you recuperate your initial investment, your system will continue generating free renewable energy for decades, offering an ongoing hedge against rising energy costs.



Solar, not just for roofs anymore

The flexibility of today's panel design offers opportunities to integrate solar into covered walkways, parking structures and other building features.

With no moving parts and at least a 20-year warranty, solar panels require very little maintenance.

Incentives, tax credits offset your cost

Energy Trust of Oregon offers solar development assistance and cash incentives to make it easier for your business to install solar. Incentives, federal tax credits and accelerated depreciation combine to offset up to 50% of solar system costs. We also offer increased incentives for nonprofits, tribes and affordable multifamily housing projects.

Solar delivers savings year after year

How much can you save? It will vary based on your system size and energy usage. But an average-sized solar installation for a business saves about \$5,000 on energy bills every year, and savings multiply as energy costs increase.



The savings we will gain will enhance our residents' way of life and benefit our community for decades.

Eric Jacobsen, co-owner
Rosewood Specialty Care





Solar works in Oregon!

Even on overcast days, solar panels still produce energy. Oregon's sunniest cities have as much sun as Miami, and the Willamette Valley gets as much sun as Eastern China, Japan or Central Europe, all world leaders in solar energy.

Our solar contractors do everything for you

Energy Trust has qualified solar contractors throughout Oregon that meet our rigorous standards. These trusted professionals take the guesswork out of going solar. Your solar contractor will:

- Assess the solar potential of your businesses
- Provide a proposal that includes final costs after incentives and tax credits
- Estimate annual energy cost savings and return on investment
- Discuss loan, lease and other financial options
- Install your system
- Complete your Energy Trust incentive application

Take advantage of loans, lease options and more

Several lenders offer attractive financing specifically for solar, and Energy Trust incentives can still apply. You may also be able to host a system on your roof and purchase the solar electricity from the owner. Special grants may be available from other organizations. Your Energy Trust solar contractor can discuss options.

Request a solar proposal today

It's easy to find out the solar potential of your business. Request a free analysis and bid at www.energytrust.org/solarbid. A solar contractor will contact you within a few days. You'll also find details on incentives, tax credits, financing, special grants and more on our website.



Get more from your energy. Visit www.energytrust.org/solar or call us at **1.877.777.4018**.



PACIFIC NW PROPERTIES

As a property management and real estate development firm in the Portland-Vancouver metropolitan area, Pacific NW Properties has installed solar on several buildings. "We made the decision to install solar when our evaluation showed it would yield a good ROI," said Brad Stern, facilities and leasing manager. "Economics were important, as was gaining control over our energy expenses and eliminating future utility increases. We're excited to be in the forefront of environmental responsibility and conservation."

ROSEWOOD SPECIALTY CARE

The 20-kilowatt solar system at Rosewood Specialty Care, a residential care facility in Hillsboro, is reducing electricity costs by an estimated \$4,200 per year. "The cash incentive from Energy Trust made the investment a reality for us," said Eric Jacobsen, co-owner of Rosewood Specialty Care.