HEAT YOUR WATER WITH THE POWER OF THE SUN

LET THE SUN GIVE YOUR WATER HEATER A BREAK AND RECEIVE CASH BACK FROM ENERGY TRUST OF OREGON

LONG-TERM WATER HEATING SAVINGS

Invest in solar water heating to save up to 70 percent on water heating costs.

The sun is a natural source of energy that can help you maintain a more comfortable, energy-efficient home. Let the sun's energy heat the water used in your home or pool and receive cash-back incentives from Energy Trust of Oregon.

Solar water heating systems

Solar water heating systems use energy from the sun to pre-heat water, letting your home's existing gas or electric water heater use less energy to reach the desired water temperature.

Benefits of solar water heating

- Solar water heating systems decrease your water heating costs by up to 70 percent, reducing your annual energy costs by an average of $254, depending on water-use habits and family size.
- A solar water heating system uses the sun to generate your water heating.
- These systems are compact and work in any climate with your existing tank or tankless water heater.
- Solar water heating collectors on your roof may last 20 years or more, much longer than standard water heaters.

Upgrade to a qualifying solar water heating system and receive Energy Trust cash incentives, state and federal tax credits—which can save you up to 65 percent on out-of-pocket installation costs—plus ongoing energy savings. Make two more improvements to receive an additional Solar Bonus Package incentive.

Solar pool heating systems

Solar energy systems can also heat your swimming pool during the cooler months—extending your swimming season into spring and fall.

Benefits of solar pool heating

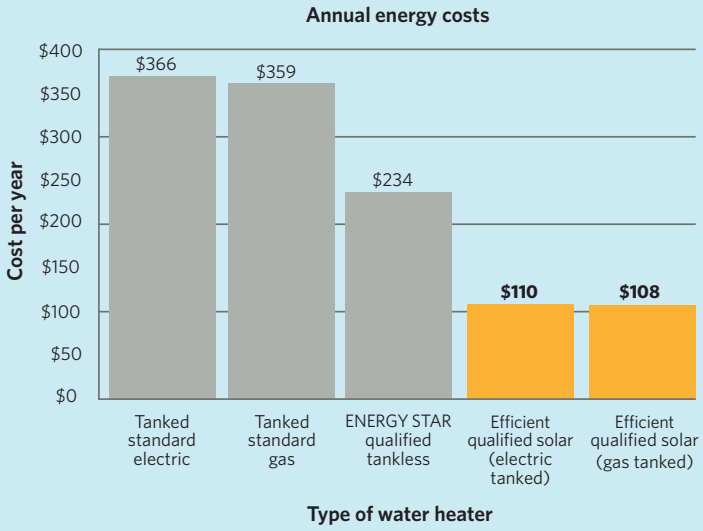
- Solar pool heating systems can pay for themselves within four years and have a lifetime average of 15 years.
- A qualifying solar pool heating system can save an average of $625 on your annual energy costs.

Receive an Energy Trust cash incentive and a state tax credit to offset your out-of-pocket installation cost by up to 50 percent.

EnergyTrust of Oregon

WATER HEATER TIP

Solar water heaters can save your family up to 70 percent on annual water heating costs, compared to up to 35 percent with standard models. See how solar water heating lines up.



An average Oregon household's annual energy costs, based on the type of energy-efficient water heater installed in the home, as compared to a conventional water heater. Your actual savings will vary, based on energy-efficiency ratings, water-use habits, family size and living patterns.

ELIGIBILITY AND INCENTIVES

Energy Trust cash incentives for solar water heating or pool heating systems are based on how you currently heat your home's water and the estimated savings of a system when installed in different climate zones. Incentives are available up to $1,500.

To qualify:

- You must be an Oregon customer heating your home's water with fuel from Portland General Electric, Pacific Power, NW Natural or Cascade Natural Gas.
- All solar water and pool heating systems must be installed by an Energy Trust solar trade ally contractor.

Solar water and pool heating incentives are applied upfront—like a coupon—reducing the amount you pay on your contractor's invoice.

See the sun in a whole new light. Visit **www.energytrust.org** or call **1.866.368.7878** to learn more about solar water and pool heating incentives, and find a trade ally contractor near you.

RESOURCES

Learn more about solar opportunities for your home.

Energy Trust's solar trade ally contractors and solar gallery—Visit www.energytrust.org/residential to see a list of Energy Trust solar trade ally contractors, eligible residential solar water heating systems and climate zone requirements. You'll also see a gallery of Oregon homes that use the sun to make their homes more efficient.

Solar Oregon—Visit www.solaroregon.org for in-depth information about solar collectors and installation.

Oregon Department of Energy—Visit www.oregon.gov/energy for more in-depth information on state and federal tax credits.

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Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and tapping renewable resources. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas save on energy costs. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. **Printed with vegetable-based inks on paper that contains 100% post-consumer waste. 11/11**