



# PUT THE BRAKES ON ENERGY COSTS

GO GREEN AND DRIVE UP PROFITS IN YOUR AUTOMOTIVE SHOP

## ENERGY TRUST CAN HELP WITH SOLUTIONS TO:

- Reduce operating costs
- Improve the comfort of customers and employees
- Enhance light and air quality
- Help cool global warming and contribute to a more sustainable future
- Generate clean, renewable energy

Auto dealerships, body shops and auto repair shops face an increasing juggling act. Costs for energy, water and delivery are on the rise. Labor, safety and environmental requirements further cut into your bottom line. At the same time, many customers seek to reduce their carbon footprint by patronizing green businesses.

Having an energy-efficient facility is a test-driven way to help control overhead costs and demonstrate your concern for the environment. The National Automobile Dealers Association has found that auto services, such as dealerships, have the potential to reduce energy costs by at least 20 percent, with more advanced energy efficiency and energy management approaches saving even more.

Cost-effective opportunities to reduce energy waste can be found in your lighting, HVAC, water heating and shop. These improvements can make your business a brighter, more attractive and safer place for customers and employees.

Energy Trust of Oregon offers innovative solutions and cash incentives to help your

business curb its energy costs and go green. We can help you put a high polish on profits.

## Earn cash incentives

Energy Trust pays cash incentives for qualifying energy-efficiency features, such as:

- HVAC equipment, including heat pumps, roof-top units and natural gas radiant heaters
- Premium motors and drives
- High-efficiency water heaters
- Lighting and lighting controls
- Insulation
- Solar electric and solar water heating

Projects must meet energy savings requirements and other specifications. Most projects must be pre-approved. The maximum incentive per site is \$500,000 per year. Your project may also qualify for an Oregon Business Energy Tax Credit.

Energy Trust also pays cash incentives for a wide variety of custom projects, such as controls, economizers, energy management systems and energy-efficient compressors.

### Get a comprehensive energy assessment

Energy Trust pays for comprehensive energy assessments that identify energy-efficiency opportunities and analyze their energy impact and cost-effectiveness. Once you have a better understanding of your energy usage, Energy Trust can help you get started with cash incentives for upgrades to lighting, lighting controls, HVAC, compressed air and more.

### Design a new, high-performance auto services facility

If you're planning a new service shop or dealership, or a major renovation, turn to Energy Trust. We can help you design a high-performance building that has lower operating costs, greater comfort and meets LEED® and ENERGY STAR® requirements. Depending on the scope of your project, you could qualify for cash incentives up to \$500,000 per project. In addition to cash incentives for energy efficiency, we offer up to \$25,000 for technical assistance and \$40,000 for commissioning.

### Reach to the sun

Attract new customers to your showroom by installing a solar electric or solar water heating system. Investing in solar lowers your energy costs, visibly demonstrates your commitment to renewable energy and helps curb global warming. A solar water heating system can significantly reduce energy costs for businesses that use a lot of water. Energy Trust's cash incentives, combined with federal and state tax credits, can help you recover as much as 85 percent of your investment.

## GET STARTED NOW

To learn more about how we can help your business, contact Energy Trust at 1.866.368.7878 or visit [www.energytrust.org/automotive](http://www.energytrust.org/automotive).



If all auto dealerships in the U.S. reduced their energy consumption by just 10 percent, they would save approximately \$193 million in energy costs and eliminate more than one million tons of greenhouse gases every year.—National Automobile Dealers Association



**We upgraded to T8 fluorescent lighting and installed a six-ton energy-efficient HVAC unit. The energy savings from these upgrades were very attractive.**



Amy Rasmussen, sales manager  
Rasmussen BMW/Mini, Portland