



# STOCK UP ON SAVINGS

## GROCERIES BOOST BOTTOM LINE WITH ENERGY UPGRADES

### GAIN ENERGY SAVINGS

Energy Trust offers cash incentives for installing high-efficiency equipment, including:

- Display cases
- Refrigeration systems
- Lighting and lighting controls
- Heating/cooling and HVAC controls
- Foodservice equipment
- Solar electric and solar water heating systems

Energy is one of the top operating costs for grocery stores, so it's a great place to look to improve profit margins. According to BetterBricks, existing stores can reduce energy costs by 10 to 20 percent through equipment upgrades and without major remodeling. Over five years, a 20 percent reduction in energy use at a 40,000 square foot store can add up to \$200,000 in savings.

### Tune-up & Upgrade

The biggest opportunities to save money are by tuning-up refrigeration systems, upgrading existing lights and heating your store efficiently. And the benefits of these upgrades go beyond energy savings. Better lighting, heating and cooling make your store more attractive to shoppers, and improving your refrigeration systems can cut product waste.

Energy Trust of Oregon can help you cool down your energy costs and make your store a more comfortable, appealing place to shop. Energy Trust provides cash incentives for energy-efficiency upgrades that deliver the greatest return on investment for your store. Many improvements pay back their installation cost in as little as two years so energy savings show up quickly on your bottom line and help cash flow immediately.

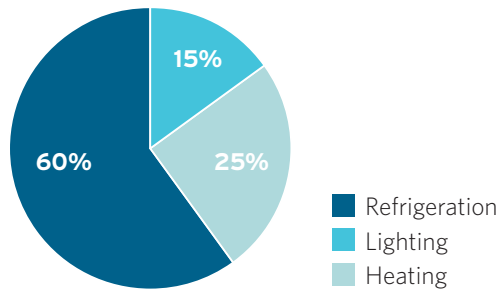
### New Stores & Major Renovations

If you're planning a new store or major renovation, Energy Trust offers technical assistance and cash incentives to help you design and construct a store that delivers lower operating costs, more comfortable spaces and green building certifications.

### Warm Up to Solar

As large water users, grocery stores may benefit from a solar water heating system to save energy. Energy Trust offers cash incentives, and federal and state tax incentives may also be available, to help you recover a good share of your installation costs.

## Grocery Store Energy Use



### How to Get Started

It's easy to take advantage of Energy Trust incentives.

- 1 Give us a call. We can help you determine what projects make sense for your stores, help you develop an energy plan and direct you to qualified trade ally contractors.
- 2 Submit your project for pre-approval (required) and hire a contractor to do the work.
- 3 After your project is complete, submit your completed incentive application and paid equipment invoice.
- 4 Once your installation is approved, you will receive your Energy Trust incentive check within 60 days.

## CHECK OUT WITH SAVINGS

Learn more about Energy Trust incentives for high-efficiency equipment upgrades:

[www.energytrust.org/grocery](http://www.energytrust.org/grocery) 1.877.510.6800



### LAMBS THRIFTWAY MARKETPLACE, PORTLAND

*Installed high-efficiency lighting throughout the store, saving 143,735 kWh of electricity each year and earning a \$4,514 Energy Trust incentive.*



**In the grocery business, margins are thin so going green has been a great opportunity for us to save money and save energy. Beyond the savings, customers like that we're doing our part for the environment, too. We also have a green team in place to help us implement programs like recycling and food composting. Having this group dedicated to eco-friendly solutions in our stores has really helped us identify energy-saving solutions.**

Nick Goldsmith, owner/partner  
Lambs Markets

