



# ALIGN YOURSELF WITH THE BEST IN ENERGY EFFICIENCY

JOIN ENERGY TRUST OF OREGON'S TRADE ALLY NETWORK TODAY

## Home Energy Solutions— Existing Homes

Members of Energy Trust's Trade Ally Network are recognized as highly-qualified professionals in the energy-efficiency marketplace. Now you can expand your business and be part of this exclusive network. Membership is free and available to licensed and insured contractors who provide weatherization, HVAC and other energy-efficiency solutions for Oregon and Washington homes.

### Trade allies deliver:

- Energy Trust cash-back incentives and bonuses to help offset your customer's costs
- Energy-efficiency home improvements that meet Energy Trust standards of quality
- Financing for home improvement projects with GreenStreet Lending through Umpqua Bank (an Equal Housing Lender)

### Program benefits:

- Energy Trust refers customers to your business, which is listed in the online directory and searchable by name, zip code and specialty
- Cooperative marketing funds to offset the cost of approved marketing projects
- Ongoing communication with Energy Trust's trade ally staff, and marketing materials to keep you ahead of the energy-efficiency curve
- Discounted technical training opportunities and equipment
- Continuing education opportunities



Trade allies are eligible to receive up to 45 percent reimbursement on approved marketing projects. Cooperative marketing is structured to reward project volume and quality installations.

**A guide to cooperative marketing is available at [www.energytrust.org/ta](http://www.energytrust.org/ta).**

# BECOME A HOME ENERGY SOLUTIONS TRADE ALLY:

- 1** Submit application forms.
- 2** Provide Energy Trust with proof of insurance.  
Your insurance must meet the requirements specified by Energy Trust.
- 3** Participate in webinars.  
You are required to participate in the Home Energy Solutions Trade Ally Program Training (Part 1) and Weatherization Specifications webinars as part of the application process.
- 4** Receive approval.  
Your status as a Home Energy Solutions trade ally is not final until you have received a letter of confirmation from Energy Trust.

Trade allies must adhere to Energy Trust terms and conditions, and maintain required levels of insurance and valid contractor licensing in Oregon or Washington (if applicable).



For complete trade ally benefits and requirements, or to download application materials, visit [www.energytrust.org/ta](http://www.energytrust.org/ta), call **1.866.365.3526 option 1** or email [hestradeally@csgpr.com](mailto:hestradeally@csgpr.com).

## HOME ENERGY SOLUTIONS TRADE ALLY WEB LISTING

Existing Homes trade allies are listed on our website, rated by one to three stars.

Star ratings are based on your demonstration of high-quality work, project volume and customer service.

### ★ One-star trade allies

- Have submitted one or more incentive-qualifying jobs in the past 12 months.
- Maintain a quality control pass rate of 85 or better.
- Have no unresolved customer service complaints from Energy Trust homeowners.

### ★★ Two-star trade allies

- Have submitted five or more incentive-qualifying jobs in the past 12 months.
- Maintain a quality control pass rate of 91 or better.
- Have no unresolved customer service complaints from Energy Trust homeowners.

### ★★★ Three-star trade allies

- Have submitted 15 or more incentive-qualifying jobs in the past 12 months.
- Maintain a quality control pass rate of 95 or better.
- Have no unresolved customer service complaints from Energy Trust homeowners.