

Tips to sell energy efficiency

Teach your clients these easy ways to lower energy costs and save money

- Clean or replace furnace filters monthly to help your furnace work at peak efficiency.
- Turn down the thermostat to 65-68 degrees during the day and 58-60 degrees at night during cooler months. If you have a heat pump, turn the thermostat down no more than 10 degrees at night. Install an ENERGY STAR® programmable thermostat so it adjusts automatically.
- Insulate hot water pipes in unheated areas such as crawl spaces or basements.
- Install exterior wall switch and outlet gaskets to prevent air loss and infiltration.
- Caulk small holes and cracks around plumbing pipes, exhaust fans, dryer vents, sink and bathtub drains, and fireplaces and under countertops.
- Close fireplace and wood stove dampers when not in use, but wait several hours after the fire dies down.
- Set your water heater at 120 degrees. If your dishwasher doesn't have a water heating unit, set your water heater at 140 degrees to wash dishes safely.
- Wash and rinse laundry with cold water. To save more energy and water, run full loads.
- Choose ENERGY STAR appliances when you replace your clothes washer, dishwasher, refrigerator or other products.
- Complete the online Home Energy Analyzer for more energy-saving ideas: www.energytrust.org/analyzer.
- Sign-up for your FREE Home Energy Review, where an Energy Advisor completes a home assessment and provides information on how to improve the efficiency of your home.
- Get cash incentives from Energy Trust and tax credits when you make your home more energy efficient with improvements like these:
 - High-efficiency electric heat pump or gas furnace
 - Insulation
 - Duct and air sealing
 - Efficient windows
 - High-efficiency water heater

To learn more, call Energy Trust at 1-866-368-7878 or visit www.energytrust.org/HES.