



# GIVE YOUR BUSINESS A COMPETITIVE ADVANTAGE

## JOIN HOME PERFORMANCE WITH ENERGY STAR®

Energy Trust of Oregon sponsors Home Performance with ENERGY STAR, providing contractors with best-practice, building science training, and a well-rounded suite of energy-efficiency programs and services for homeowners.

Designed to increase awareness of—and demand for—building performance contracting, Home Performance is comprised of contractors who provide comprehensive, whole-home services, in accordance with Building Performance Institute, or BPI, and Energy Trust technical standards. The contractors are specially trained and certified by BPI.

Home Performance is a national program offered in collaboration with the U.S. Department of Energy, U.S. Environmental Protection Agency and BPI.

### How can Home Performance strengthen your business?

- Be part of a select group of contractors specially trained to offer clients a comprehensive, whole-home approach; enhance comfort, indoor air quality and safety; and provide deep energy savings.
- Be top of mind with homeowners wanting to make multiple energy-efficiency improvements, using a contractor trained to understand the home as a system.
- Receive financial incentives and increased cooperative marketing support to help offset the costs of your marketing efforts.
- Gain business leads through Energy Trust's Home Energy Reviews, networking opportunities, advertising and marketing campaigns, and website—featuring Home Performance videos to share with clients.
- Take advantage of one-on-one technical and business-development support from Energy Trust.
- Access free energy modeling and financial analysis software and training to deliver competitive assessment reports.
- Offer customers Energy Trust cash-back incentives and bonuses, seasonal promotions and discounts, state and federal tax credits, and help them access affordable financing for energy projects.

## Join Now!

### FOLLOW THESE STEPS TO JOIN THE HOME PERFORMANCE PROGRAM:

- 1 Be a trade ally of Energy Trust's Home Energy Solutions program.**  
If you are not a trade ally, visit [www.energytrust.org/ta](http://www.energytrust.org/ta) to get started.
- 2 Complete the Contractor Inquiry form on page two.**  
Email the completed form to our Home Performance operations coordinator at [homeperformance@energytrust.org](mailto:homeperformance@energytrust.org), or fax to 503.274.7758. You will be contacted in three to five business days.
- 3 Sign up for BPI training.**  
You must employ at least one full-time BPI-certified staff member to be a Home Performance contractor. Visit our calendar at [www.energytrust.org/trainingcalendar](http://www.energytrust.org/trainingcalendar) for the next BPI training.
- 4 Sign and submit the Home Performance Participation Agreement.**

# HOME PERFORMANCE WITH ENERGY STAR®

## CONTRACTOR INQUIRY

Company name: \_\_\_\_\_

Company primary contact: \_\_\_\_\_

Name of training candidate(s): \_\_\_\_\_

Candidate title: \_\_\_\_\_

Company address: \_\_\_\_\_

City, state, zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Are you a Home Energy Solutions trade ally?:  Yes  No

Do you own any of the following equipment?

Blower door  Yes  No  Plan to purchase

Combustion analyzer  Yes  No  Plan to purchase

Duct blaster  Yes  No  Plan to purchase

Gas leakage detector  Yes  No  Plan to purchase

Briefly describe your interest in joining Home Performance.

What weatherization services does your business offer?

What certifications does your crew have?

How did you hear about Home Performance and/or BPI training?



For more information about Home Performance and Energy Trust, visit [www.energytrust.org/ta](http://www.energytrust.org/ta) or call 1.866.365.3526 option 7.

