

Residential Portland Roundtable Meeting November 17th 2009

- Marshall Johnson- Existing Homes updates
 - Insider main communication tool- moving to paperless communication through e-mail and Insider exclusively
 - your responsibility to check website and updates page to access important information
 - Incentive Changes for 2010: pending CAC meeting
 - standalone furnace incentive will sunset: will still have bundle with tankless water heater
 - savings within reach: furnace still applies here
 - Floor insulation will be reduced by .15 cents per square foot based on realignment with program-
 - Due to budget limitations: notification time to trade allies will be reduced and also reducing time to turn in paperwork
 - new tiered fireplace structure for 2010
 - training: forms and resources webinar available once a month- look on trade ally training calendar
 - RETC process for department of energy for duct sealing might be changing but all will be receiving notification about the process
 - Portland General Electric: \$100 bonus for all measures must be installed by December 2009
 - WA customers in NW Natural territory to receive Energy Trust incentives
 - Can be added on website if fill out addendum and have proper licensing
 - Trade ally focus group on December 1: preferred contractor approach and other feedback wanted
 - Clean Energy Works Portland: working on revolving fund loan
 - Pre pilot phase complete with on bill financing
 - 2nd phase: 8 contractors selected
 - 3rd phase will open up in January
- Kevin Tippet with Existing Multifamily program:
 - MF has a lighting promotion going on now
 - MF will be moving under commercial side instead of residential
 - unified source of contact
 - internal processing will change but support and program will be staying the same
- Andrea Guillet New Homes Program:
 - Multi-family under New Homes program will also be going to New Buildings program that will open up resources for trade allies- streamline process
 - incentive change for verification fees: starting 2010 all new projects will see a reduce verification fee by \$50
 - Most other incentives will be staying the same
 - marketing funding: extending to December 15th deadline- get all paperwork in by then
 - EPS webinar: free, more coming in 2010- how to utilize to sell a home

- Products: if buy new fridge there is a \$50 rebate
 - Fridge recycling program: \$30 savings this year- \$20 additional incentive for recycling before the end of the year
- Lizzie Rubado: residential solar program
 - Effective last Monday: PV incentives were reduced for residential & commercial
 - New 3rd party ownership category for residential projects: aligned with commercial program
 - Increased active project limit: limited to 12 active projects in queue increasing to 30 projects no more than 12 commercial and no more than 12 Pacific Power
 - 2010 Solar Water Heating Side: will be doing solar pool heating push
 - aggressive outreach and marketing with direct mailing for everyone with a pool
 - Additional trainings and want to increase list of solar pool heating trade allies- refresher webinars in 2010
 - Prior to November deadline- received 265 applications in 4 days
 - taking longer to process
 - based on what we are seeing: more applications than resources available for 2009- will be funding but at what rate will be determined
 - stay tuned for more decisions that will be made
 - Still accepting residential projects at the new rate
- Tom Beverly:
 - Public meetings and information can be found on about Energy Trust under Public Meeting and can see notes and agendas
 - Conservation Advisory Council (CAC);
 - Renewable Energy Advisory Council (RAC)
 - Promotions page: trade ally can add promotions here
 - Quarterly roundtables: will continue in 2010
 - Tiering method: we want your input
 - Concern: we will not be eliminating trade allies- just distinguishing the trade allies
 - Trade ally feedback: set higher standard for everyone not separate out, all should meet the same standard
 - Different trade ally companies so different levels must happen
 - Numbers are growing
 - tier would be different for regions and outlying areas
 - customer should use traditional method for finding a trade ally- Energy Trust shouldn't get as involved
 - We want to make it easier for the customer
 - tiering: making all others seem like they are doing something wrong- saying that there is something better about this group

-re-categorize list of trade allies and make it easier to find work they want done

- want to give confidence to consumer and create goal for trade ally to strive to do better as well

-suggestion: to help fill out paperwork need hands on training not webinar

-want to facilitate customer to take action and install measures and link them with a qualified contractor

-Raise the bar for everyone- if only a few are the top tier and those will be bombarded with inquiries and won't be able to do all jobs

- Trade Ally Agenda Topics:

- Solar inspection process and procedures: all projects inspected

- Annual review and solicit recommended changes to system requirements

- Confusion on CCB with Home Performance Audits:

-CCB warning against saying home inspector

-Dave Hutchins and our legal department are speaking with CCB to figure out potential modifications to current CCB that say need home inspectors license- trying to work under umbrella of CCB

- working on this large concern & in process of resolving it

-Difference between inspection and assessment- don't say inspection

-Using the new search function on trade ally website:

-distance function with zip code will be updated on 2010

- When pulling a program it should limit down to just services offered by the program

-New Website:

- Click on bottom left corner: for allies

- Right side where training calendar is and roundtable information