

Agenda

Residential Trade Ally Roundtable

September 21, 2010
9:00 am – 12:00 pm
Monarch Hotel
12566 SE 93rd Ave, Portland, OR 97015

Welcome & Introductions

Tom Beverly, Energy Trust

Program Updates

Trade Ally Network - Tom Beverly
Existing Homes - Noelle Saint-Cyr
New Homes - Scott Leonard
Solar - Lizzie Rubado

Trade-Ally-Submitted Topics

General Discussion/Questions

Best methods for gathering customer feedback

Break (15 minutes)

Breakout Sessions (11:00 am – 12:00 pm):

Trade Ally Rating System Feedback

Tom Beverly, Energy Trust

Tapping into Existing Homes Marketing

Noelle Saint-Cyr, Existing Homes Program

Solar Program

Lizzie Rubado, Solar program

1. Impact of RETC changes on solar
2. Statewide solar code – key provisions
3. Outreach activities (Solar Now University, solar tours, new ads)
4. 2011 PV budget, what to expect

Plans for New Homes

Scott Leonard, New Homes program