

## Agenda

### Fourth Quarter Trade Ally Roundtable - Medford

December 8, 2011  
9:00 am – 12:00 pm  
SOU/RCC Higher Education Center  
101 S Bartlett, Room 209  
Medford, OR 97501

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#### **Welcome, Introductions, Agenda (9:00 am)**

Tom Beverly, Energy Trust

#### **Trade Ally Survey Results (9:05 am)**

Tom Beverly, Energy Trust

#### **Guest Speakers (9:15 am)**

Clean Energy Works Oregon Update – Brooke Ingram (10 min)

Rogue Valley Council of Governments – Dan Moore (10 min)

- CEWO in Jackson County
- NW Ductless Project
- Rogue Solar

General Pacific – Tammy Kenworthy (20 min)

- Heat Pump Water Heaters
- Instant Savings Measures/Direct Installs

#### **Program Announcements (9:55 am)**

Solar – Kendall Hansen (10 min)

New Homes – Fred Gant (10 min)

Existing Homes – Matt Iacovone (10 min)

- EPS for Existing Homes

Other commercial – Tom Beverly (5 min)

#### **Other Topics and Questions (10:30 am)**

#### **Breakout Sessions (11:00 am – 12:00 pm):**

##### Existing Homes

Matt Iacovone will discuss incentive updates and requirements, including tankless water heater changes for 2012. EPS for Existing Homes will also be addressed.

##### Solar

Kendall Hansen leads a discussion about PV incentive changes, an upcoming training for solar water heating and customizable marketing materials for solar contractors.