



Residential Trade Ally Roundtable  
September 11, 2008  
8:00am to 11:00am

## AGENDA

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1. **Breakfast** (8:00-8:30)
2. **Welcome & Introductions**  
Tom Beverly, Energy Trust
3. **Program Updates Panel**  
Noelle Saint-Cyr – Home Energy Solutions  
Bruce Sullivan – ENERGY STAR New Homes  
Lizzie Rubado – Energy Trust Residential Solar program  
Tom Beverly – Energy Trust Trade Ally Network
4. **Trailblazers Promotion**  
Tia Vincent and Becky Robbins, Trailblazers
5. **Fall Promotions and Rate Increase Information**  
Tom Beverly, Energy Trust
6. **Ductless Heat Pump Project**  
Jarred Osborne & Brian Simmons, Fluid Market Strategies
7. **General Discussion**  
All
8. **Breakout Sessions** (10am-11am)
  - Energy Trust Decision Making and Evaluations**  
Matt Braman, Energy Trust
  - ENERGY STAR New Homes New BOP**  
Bruce Sullivan, Earth Advantage
  - Understanding Home Energy Reviews and QC**  
Alex Glenn & Marshall Johnson, Home Energy Solutions
  - 2009 Residential Solar Opportunities & Challenges**  
Lizzie Rubado, Energy Trust