

## 4.08.000-P Equity Policy

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<b>History</b>			
Source	Date	Action/Notes	Next Review Date
Board Decision	May 22, 2002	Approved (R104)	May 2005
Policy Committee	March 5, 2005	Postpone review	11/05
Board Decision	September 7, 2005	Revised (R352)	September 2008
Policy Committee	December 2, 2008	Replaced references to numerical electric and gas goals	September 2011
Board Decision	October 5, 2011	Revised (R595)	October 2014

### ***Introduction***

Recognizing the Energy Trust's long-term goals to save electricity and natural gas, and that other public purpose funds have been earmarked for schools and low income housing needs, the Energy Trust of Oregon, Inc., Board of Directors hereby adopts as policy using the following principles in designing energy efficiency programs and allocating funding among various electricity and gas customer classes:

### ***Policy***

- Make programs available to all electricity and gas customer classes by implementing programs in the residential, commercial, and industrial sectors.
- Design and implement programs for private utility electricity and gas customers that have not had access to prior conservation programs and/or where penetration rates have been historically low, such as rural or agricultural customers.
- Monitor penetration rates for all programs and adjust them as needed to ensure that all private utility electricity and gas customer classes are being served. The Energy Trust will pay particular attention to programs for underserved electricity and gas customers to ensure that they achieve penetration rates that are comparable to other successful programs operating to serve these markets.
- Improve program effectiveness to increase conservation savings and reduce costs, thereby making it possible to serve more households and businesses.
- Improve and disseminate information about the cost and availability of conservation in each private utility electricity and gas customer class.