

4.19.000-P Screening New Opportunities

History			
Source	Date	Action/Notes	Next Review Date
Policy Committee/Board	8/24/04, 9/8/04, 1/26/05	Review and discussion	2/16/05
Board	2/16/05	Approved (R318)	7/05
Policy Committee/Board	7/05	Reviewed; no changes	7/08
Policy Committee	12/08	Reviewed; deleted reference to Three Person Team and changed to Strategic Planning Committee	7/2011
Policy Committee	11/11	Reviewed; no changes	11/2014

Introduction

Identifying and acting upon new strategic opportunities is a welcome and continuous part of being an innovative "learning organization."

An efficient process to screen and intentionally choose to pursue new strategic opportunities is desirable.

Assessments of new strategic opportunities will be concentrated within, and not limited to, the action plan update and budget preparation cycle initiated with the joint board/staff planning meeting held publicly each summer.

Policy

That the Energy Trust of Oregon, Inc., Board of Directors authorizes the Executive Director, in cooperation with the Strategic Planning Committee and other interested parties, to screen major new strategic opportunities using the following pre-screening and minimum full-screening criteria:

1. Pre-screening - Staff proposes to pre-screen opportunities to determine if there is an obvious fit for the Energy Trust, if the opportunity is plausible, is within existing budget and resources and can be absorbed into current efforts. The result of pre-screening can be either an immediate action to absorb such opportunities within existing efforts or programs, to transfer the opportunity to another potentially interested party or to not pursue the opportunity at all.
2. Minimum Full-screening - At a minimum, opportunities that warrant additional consideration beyond pre-screening will be assessed as follows:
 - Does it meet Energy Trust legal requirements?
 - Would it help us to achieve organization mission and goals?
 - Are the costs and benefits anticipated reasonable?

- What would be the timing and what resources would it require?
 - Are partnership and leverage opportunities present?
 - Are the resources required plausible?
 - Other considerations?
3. Board and staff will plan for and include an analysis of strategic opportunities and corresponding choices for discussion as a focus of the annual board/staff public planning meeting held each year, usually in summer.
 4. Ideas outside of the annual planning meeting will follow the usual course of business, being analyzed by staff with involvement from interested board members for presentation to the CAC and/or RAC and policy committee prior to consideration during a public board meeting.
 5. An Energy Trust board member from either the strategic planning and/or policy committee will update the full board on the status of ideas being considered and, for those items requiring board action, bring such new ideas forward for action during public board meetings.