APPENDIX A

Key Informant Data Collection

LIST OF KEY INFORMANTS

ORGANIZATIONS	KEY INFORMANT
Agency for International Development	Ira Birnbaum
Alliance to Save Energy	Bill Prindle
American Council for an Energy Efficient Economy	Steve Nadel
Bonneville Power Administration	Ken Keating 503-230-5857
Center for Neighborhood Technology	Charlie Budd
CLASP	Christine Egan
Consortium for Energy Efficiency	Marc Hoffman
Director for EE and Renewable Energy Source at the EC	Paulo Bartoldi
Energy Center of Wisconsin	Bobbi Tannenbaum
Energetics	Rich Sher
E-Source	Bill LeBlanc
International Energy Agency	
Iowa Energy Center	
Land and Water Fund of the Rockies	John Neilson 303-444-1188 x 232
Lawrence Berkeley National Lab	Ed Vine
Lighting Research Center	Mark Rea
Midwest Energy Efficiency Alliance	Alicia Ward
Minnesota Building Research Center	David Grimsrud
National Association of State Energy Organizations	
Netherlands Agency for Energy and the Environment	
Northwest Energy Coalition	Sara Patton 206-621-0094
PEW Charitable Trust	Les Baxter
SW Energy Efficiency Alliance	Howard Geller

Continued

ORGANIZATIONS	KEY INFORMANT
Tellus Institute	Dave Nichols 617-277-7950
World Bank	
WSU Energy Program	Jake Fey 360-956-2002
Jeff Pratt	Jeff Pratt
Paul Berkowitz	Paul Berkowitz
Steve Weil	Steve Weil

QUESTIONS FOR KEY INFORMANTS

Name _____

Title _____

Organization _____

Phone _____

Email _____

The Energy Trust of Oregon is the result of 1999 electric utility restructuring legislation in Oregon. The Trust was formally established in 2000 and is responsible for spending the 3% public benefit fund that results from the legislation. Approximately $40 million a year is available for energy efficiency, with another $30 million for use for renewable energy, low-income weatherization and housing and conservation in schools. The Trust is a nonprofit organization that is independent of the State of Oregon but also fully and regularly accountable to the Public Utility Commission of Oregon and ultimately the legislature.

The Trust has contracted with us to identify organizations with best practices in resource acquisition energy efficiency programs and the administrative processes for these running programs or an agency like the Energy Trust. We are asking you to provide us nominations for best practices in these areas.

Energy Efficiency Programs

Lets start with programs and then talk about administrative process. Please think broadly:

Are you familiar with any resource acquisition programs that you consider particularly effective in terms of delivery and implementation with high savings to funding ratio, high customer satisfaction, innovative, high participation rates, etc.

- Probe: residential sector in the United States or internationally (including Canada, Europe, Asia or the Americas)

- Probe further for commercial or industrial sector?
- How about any dairy or agricultural pumping programs?

Probe further: Are there any resource acquisition programs that you consider to be promising but are too new to know how effective they are?

How about organizations that are particularly good at developing and implementing programs for unique target markets?

Of all the programs that you mentioned, are there any that you would think might be particularly easy or difficult to transfer to some place like Oregon?

NOTE: GET CONTACT NAMES AND PHONE NUMBERS OR AT LEAST ORGANIZATION AND LOCATION AS OFTEN AS POSSIBLE!!!

Administrative Processes

Now please think about especially not for profit organizations that provide education and deliver programs.

Can you think of any particularly notable organizations that manage to do a lot of implementation with very little internal staff?

- Probe: In terms of how they manage to do a lot of implementation period, staff size irrelevant?

Are you aware of any organizations that have developed a notable process for screening programs and measures?

Are you aware of any organizations that have developed strong capability to contract and effectively manage different types of vendors?

- Implementation
- Marketing
- Communications and public relations

Can you think of any organizations that have been particularly effective at including different publics and stakeholder groups into the planning and decision process?

Given what you know about the Energy Trust of Oregon, are there any practices that you would think might be particularly easy or difficult to implement at the Energy Trust?

NOTE: GET CONTACT NAMES AND PHONE NUMBERS OR AT LEAST ORGANIZATION AND LOCATION AS OFTEN AS POSSIBLE!!!