



STRATEGIC ENERGY MANAGEMENT

SAVE ENERGY AND BUILD RESILIENCE

Strategic Energy Management (SEM) provides organizations with the structure and education to implement energy management actions that result in **long-term savings and operational improvements**. As an SEM participant, organizations receive hands-on coaching from an energy coach who will assist in evaluating energy performance and help develop a plan for achieving your efficiency goals.

Using a combination of coaching and technical aid, participants will learn how to measure energy use, establish energy performance goals, identify energy improvements and track progress.

The SEM curriculum focuses on simple changes—like optimizing building systems or adjusting occupancy sensors—that improve comfort, safety and operational performance. Based on your organization's progress, Energy Trust of Oregon provides **cash incentives for energy-saving actions**.

Improving energy efficiency at your organization is one of the easiest ways to reduce operating costs. You can reinvest savings in your organization and employees, operate more sustainably and respond more effectively in a rapidly changing world.



When our staff hear about the incentive checks and then get to see the impact of their efforts, they realize just how much of an impact they're making around campus. In a time when budgets are so tight, these energy saving efforts make a real difference.



Duane Williams,
director of facilities,
Blue Mountain Community College

Scan the QR code to visit the Energy Trust website.



KEY SEM ACTIVITIES

Through ongoing training and technical support, energy experts will help you identify, develop and implement energy management processes. You will learn to:

- Develop an energy policy with short- and long-term energy use reduction goals.
- Train an energy champion and establish an energy team to promote SEM within your organization.
- Evaluate the efficacy of existing energy management practices across your organization.
- Create an action plan and make continuous improvement modifications.
- Conduct building opportunity assessments to identify and prioritize energy-saving operational and capital opportunities for implementation.
- Utilize new tools to help track projects, energy use and monitor energy performance.
- Exchange ideas with other teams in your cohort during workshops.



CASH INCENTIVES

In addition to valuable workshops, tools and support from energy coaches, Energy Trust also offers incentives cash based on progress from your energy management improvements.



Energy Savings

Organizations can receive cash incentives gained through SEM improvements.

- Electric customers of Portland General Electric and Pacific Power can receive \$0.02/annual kilowatt hour saved
- Gas customers of NW Natural, Avista and Cascade Natural Gas can receive \$0.20/annual therm saved



Milestones

A \$1,000 incentive for reaching each SEM milestone.



Interns

Receive up to \$10,000 to help cover the cost of an intern who works on SEM-related activities for a minimum of 80 hours during the 12-15 month SEM enrollment period.



Education

Energy Trust offers a minimum \$1,000 reimbursement per individual for the completion of Building Operator Certification courses. You'll also receive access to additional resources and training.



Connect with your local energy coach today.

Email energymanagement@energytrust.org or call 1.866.605.1676.

To learn more about Strategic Energy Management, visit www.energytrust.org/commercialSEM.



Energy Trust of Oregon

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