



STRATEGIC ENERGY MANAGEMENT

SAVE ENERGY AND BUILD RESILIENCE

Improving energy efficiency at your organization is one of the easiest ways to reduce operating costs. You can reinvest savings in your organization and employees, operate more sustainably and respond more effectively in a rapidly changing world.

Strategic Energy Management (SEM) provides the tools and education to start saving energy today and continue saving over time. As an SEM participant, you will share ideas with a cohort of your peers, learn to increase employee engagement and monitor the growth of your progress. You'll also gain knowledge to build resiliency that can help your organization withstand and recover from unexpected challenges.

Hundreds of Oregon commercial businesses, institutional organizations and non-profits of various sizes have already adopted SEM and are benefiting from more efficient operations, professional development and savings. Engaging with Strategic Energy Management allows your organization to build best practices for you, your occupants and your building.

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In addition to the gas and electrical savings, SEM aligns perfectly with our sustainability plan to conserve our resources while reducing waste. We currently have six sites participating in SEM and we are showing incremental utility savings through public awareness, operational control and staff buy-in.

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Mike Holden, custodial and operations manager,
Corvallis School District



Strategic Energy Management has provided the framework, coaching and resources we need in our pursuit of energy savings and reaching sustainability goals.



Eric Winn, energy manager,
Multnomah County

HOW DOES SEM WORK?

SEM looks at how building occupants and staff use energy by examining their procedures and behaviors. SEM focuses on no- and low-cost operations and maintenance improvements that deliver energy savings. Attend workshops offered in-person or virtually to learn best practices for integrating energy management and receive templates, examples, tools and support from energy coaches with a range of technical and organizational expertise.





SEM IMPROVEMENT PROCESS

Through year-long training and technical support, energy experts will help you identify, develop and implement energy management processes. You will learn to continuously improve energy efficiency at your organization:

- Develop and implement an energy policy with short- and long-term energy use reduction goals.
- Train an energy champion and establish an energy team to promote SEM within your organization.
- Conduct an organizational assessment of current practices.
- Develop and implement an action plan and make continuous improvement modifications.
- Conduct building opportunity assessments to identify and prioritize energy-saving operational and capital opportunities for implementation.
- Develop and implement a tracking system of energy intensity data and energy targets.
- Exchange ideas with other energy teams in your cohort during workshops.

SEM INCENTIVES

SEM participants may receive benefits based on results from your energy management improvements and behavioral changes at enrolled sites.

Energy Savings

Cash incentives for electric savings gained through SEM improvements in Portland General Electric and Pacific Power service territories (\$0.02/annual kilowatt hour saved) and natural gas savings (\$0.20/annual therm saved) in NW Natural, Cascade Natural Gas and Avista service territories.

Milestones

A \$1,000 incentive for reaching each SEM milestone.

Interns

Energy Trust offers up to \$10,000 to help cover the cost of hiring an intern who works on SEM-related activities for a minimum of 80 hours during the 12-15 month SEM enrollment period.

Education

Incentives for completing certifications, and access to additional resources and training.



Joining the [SEM] cohort was a breath of fresh air. SEM gives you the structure and foundation to develop and work toward energy goals. For a large agency like ours, even the small goals that are met have a big impact.



Chad Naugle, sustainability program manager,
Oregon Department of Corrections



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When our staff hear about the incentive checks and then get to see the impact of their efforts, when we get to purchase something like the tractor, they realize just how much of an impact they're making around campus. In a time when budgets are so tight, these energy saving efforts make a real difference to the college.

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Duane Williams, director
of facilities, Blue Mountain
Community College



SAVE ENERGY. CONNECT WITH YOUR LOCAL ENERGY COACH TODAY.

To find out if your organization is eligible or to learn more about Strategic Energy Management, visit www.energytrust.org/CommercialSEM, email energymanagement@energytrust.org or call 1.866.605.1676.