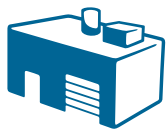




# INSULATE YOUR BUSINESS FROM HIGH ENERGY COSTS

ADDING INSULATION SAVES ENERGY, IMPROVES COMFORT AND BUFFERS NOISE



*One of the easiest, most cost-effective building shell improvements—adding insulation—is like adding a protective coat that helps keep heat in during the winter and helps keep it out during summer.*

Whether you own your building or are a property manager, improving the energy efficiency of your building envelope is a smart investment that can pay long-term dividends. Insulation gives your building a more constant and precise temperature, improving comfort for employees, guests and customers. It also absorbs noise, further enhancing the quality of your business environment.

Energy Trust of Oregon offers cash incentives for qualifying attic, ceiling, wall and pipe insulation. Our cash incentives make it easier for you to recoup your investment, allowing insulation projects to typically pay for themselves in three to five years through reduced energy costs.

## How different types of insulation measure up

Insulation is rated according to R-value, which measures the resistance to heat flow. The higher the R-value, the more insulating power. Different R-values are recommended for attics, ceilings, walls and pipes. There are several types of insulation, each with different characteristics.

**Insulation batts** are flexible and fit well between ceiling and floor joists or wall studs. Fiberglass batts are the most common type, but some batts are made of denim or wool.

**Loose-fill/blown-in insulation** is inserted into walls and ceilings through a hose, completely filling spaces and providing a consistent R-value. Cellulose and fiberglass are the most common types of loose-fill insulation.

**Foam insulation** comes in rigid sheets or can be sprayed on. Some foam insulation has a higher R-value per inch than batts or loose-fill. Foam can be a great way to seal air leaks.

**Pipe insulation** is specialized and often is made of fiberglass or foam.



### **Our experienced trade ally contractors offer turnkey service**

Energy Trust has a network of trade ally contractors who are qualified to review the condition and level of the existing insulation in your business. They can make recommendations that work for your building, providing an estimate of installation costs and cash incentive amounts. They install the insulation and help you get your cash back. Our goal is to help you quickly identify solutions that make sense for your business. We're here to help you reduce energy controllable costs and make your property more sustainable.

### **INSULATION CAN HELP:**

- Decrease energy costs year-round
- Enhance comfort
- Seal air leaks
- Reduce outside noise



Take control of your energy costs. Find out more at [www.energytrust.org/business](http://www.energytrust.org/business) or call **1.866.368.7878**.