## The Buzz

SAVING ENERGY—GOOD FOR YOUR WALLET AND THE PLANET WINTER 2019





## Insulate your home for winter savings

Protect your home from the cold to help reduce energy use and save big. Whether you're looking to make a low-cost improvement or tackle a big project, Energy Trust of Oregon is here to help.



**Low-cost:** Weather stripping is a great and affordable option to seal out cold air from drafty windows and doors.



**Investment:** Installing new windows is a surefire way to keep warm air inside, reduce noise and get cash back.



Low-cost: Caulking holes and cracks throughout your home helps seal leaks that are letting in unwanted cold air. Not sure where to start? Check your ducts, pipes, vents, exhaust fans, sink and bathtub drains, fireplaces and under countertops for holes and cracks.



**Investment:** Insulate your floors and walls to prevent heated air from escaping into the attic. Save energy, keep drafts out and reduce outside noise. Qualifying insulations are eligible for cash incentives.



## Save energy with smart thermostats

Heating your home during the rainy and cold season doesn't have to result in a huge spike in energy costs. Install a smart thermostat to

reduce energy costs and keep your home comfortable this winter and year-round. Smart thermostats can save you \$35 to \$45 on heating costs by using local weather information and sensors to learn your daily schedule and make automatic temperature adjustments. Energy Trust now offers an instant coupon where you can save \$50 off qualifying models from popular brands like Nest and ecobee.

The coupon can be redeemed online or in-store at select retailers. Ready to stay warm and save energy this winter? Get your coupon at www.energytrust.org/coupon.

## **Heat your water for less**

Water heating accounts for nearly 20 percent of the average home's energy use and is on high demand during the colder months. With the average household spending between \$200 and \$400 each year on water heating costs alone, energy savings can be a game changer. Energy Trust offers instant discounts on efficient water heaters to help lower the upfront cost and reduce monthly energy expenses by up to 50 percent.

From baths and showers, to running dishwashers, to countless loads of laundry, hot water is essential in every home. Water heaters tend to fail after about 10 to 15 years, so it's good to plan ahead if your water heater is nearing the 10-year mark. Avoid an emergency replacement by upgrading to a high-efficiency water heater to help cut down on water heating costs and save energy. Qualifying high-efficiency gas and electric water heaters are eligible for up to \$500 in instant discounts at select retailers.

Don't get caught in cold water this winter. Find qualifying models and participating retailers at **www.energytrust.org/waterheater**.



Energy Trust is a nonprofit organization that offers advice and cash incentives to make home energy improvements more affordable. To learn more visit **www.energytrust.org/residential** or call **1.866.368.7878**.

Serving customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista.