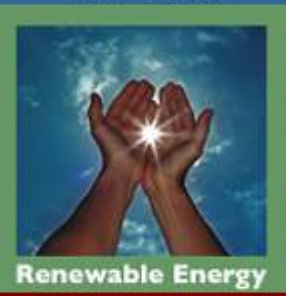


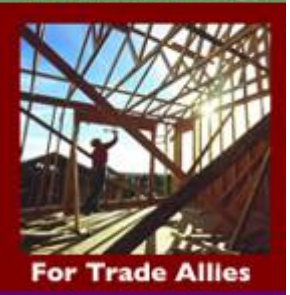

EnergyTrust of Oregon

# Proposal to Eliminate Web Posting of Incentive Availability

**CAC Meeting**
**January 17, 2007**

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# Background – Reservation System

Late Winter 2006

- High demand for project funding.
- Need for process to assure sufficient funds to cover approved project costs.
- In response, reservation systems were implemented for Multifamily Home Energy Solutions and the Building and Production Efficiency programs.
  - 5 step process where proposed projects are scored based on cost effectiveness, geographical location, and new participation.
  - Limited funding is committed to highest scoring projects first.

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# Background: 3 New Tools for Tracking

1. Forecasting Procedures
   - Quarterly exercise – PMC forecasts incentive spending 12 months forward
   - Effective method of communication between PMC and Energy Trust of existing and future program commitments

2. Increased use of FastTrack
   - All project commitments entered into FastTrack
   - PMC and Energy Trust can access same information, run identical status reports

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# Background: 3 New Tools for Tracking (Cont.)

3. Incentive Availability Web Posting
   - Let participants and trade allies know how much $ remains – project planning, courtesy
   - Tables posted to website first week of each month
   - Envisioned as a temporary tool

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# Incentive Availability Posting Issues

- Snapshot view of incentive availability
  - Committed $s vary daily due to cancellations, new incentive offers, changes to budgets, etc.
  - Point in time view can lead to distorted understanding of funds available
- Feedback from trade allies, ATACs, PMCs, PDCs and participants:
  - The posting is confusing ~ Misinterpretation of numbers may be turning away projects
  - Not used ~ not helpful, would rather have participants call the program
- No foreseeable short term funding constraints

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# Recommendations

- Keep reservation system in place
  - Open doors to accommodate all qualified projects
  - But keep process in place if needed in future
- Discontinue posting dollar amounts for incentives committed, proposed and available by year.
- Instead, maintain brief message on program pages such as "**Incentive funds are available for projects to be completed in 2007, 2008, and 2009**
  about the incentive reservation process."

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