NORTHWEST
ENERGY EFFICIENCY
ALLIANCE

Strategic Planning 2008

Our Mission

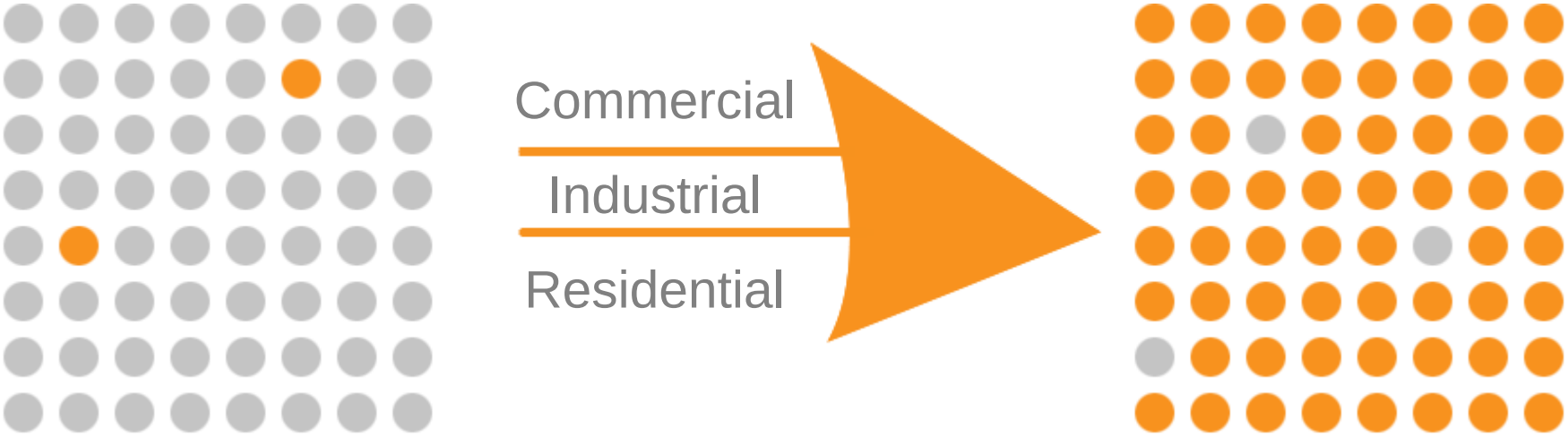
To make the Northwest more energy efficient for the benefit of electric ratepayers.

NORTHWEST ENERGY EFFICIENCY ALLIANCE

www.nwalliance.org

Our Business Today

Drive behavioral change and <u>market transformation</u> within the Northwest region.



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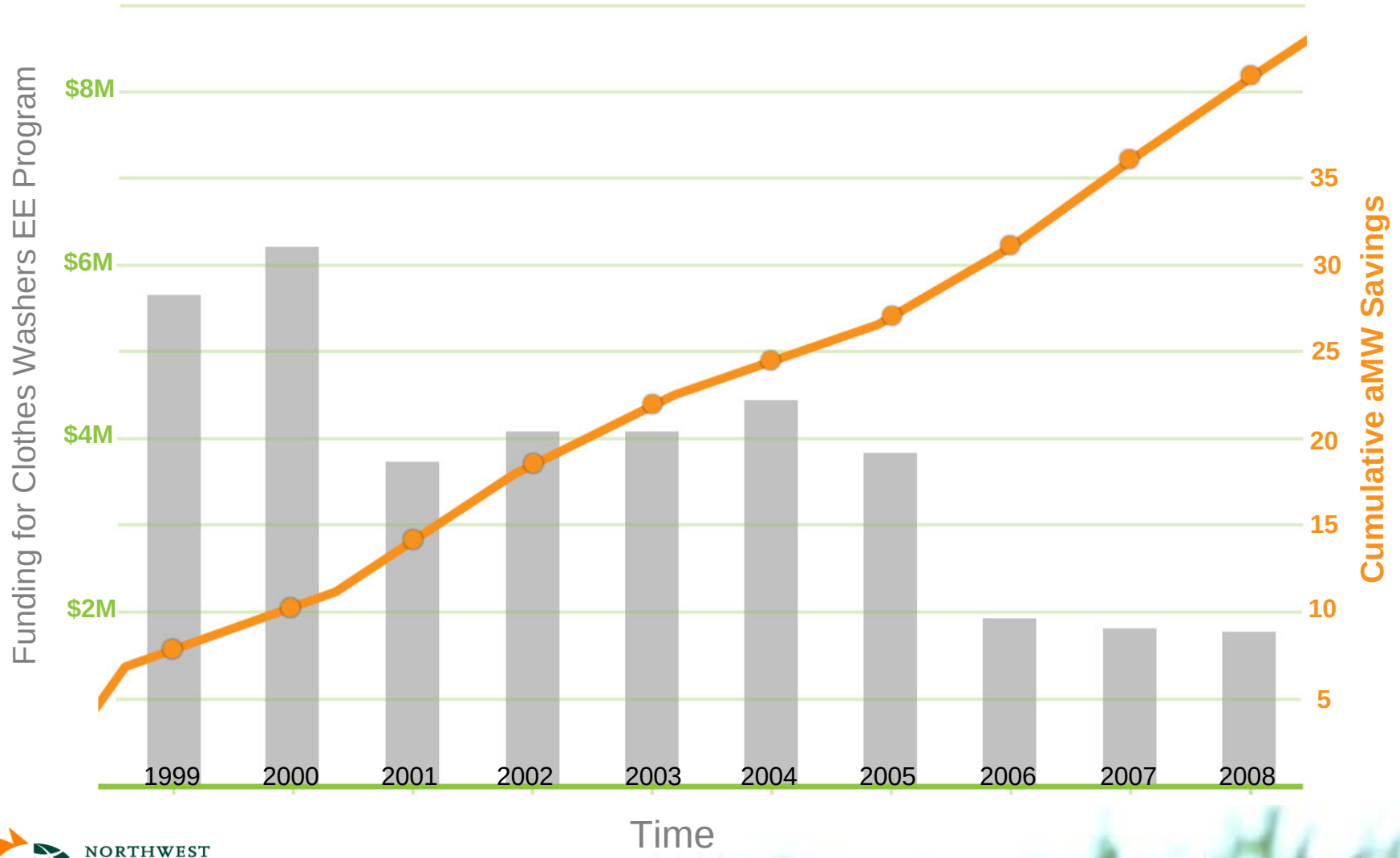
Lasting Savings



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Operations

- Started in 1997
- $20 million annual budget since 1997
- 30 professional staff based in Portland
- Serve Idaho, Montana, Oregon and Washington
- Funded by the region's electric utilities, Bonneville Power Administration and the Energy Trust of Oregon

Planning Timeline 2008

	April	May	June	July	August	Sept	October
Stage 1 Outreach/Input:							
Web Input	**Launch: 4/2**	**Discussion Forum: 5/1**					
1-on-1 meetings							
Participation in Organization Meetings							
Stakeholder Workshops							
Expert Committees							
Synthesizing Information							
Stage 2 Outreach/Input: Draft Strategic Plan				**Draft 1: 7/15**		**Draft 2: 9/18**	
Feedback							
Web Input							
Expert Committees							
Finalize Strategic Plan							

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Participate – On-line

Northwest Energy Efficiency Alliance

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Over the past decade, the region has saved 160 average megawatts through NEEA initiatives and related utility and state efforts. This is enough electricity to power more than 100,000 homes for a year.

OUR WORK | RESEARCH & REPORTS | PARTICIPATE | SUCCESS STORIES | NEWS & MEDIA | ABOUT NEEA | SEARCH

The Northwest Energy Efficiency Alliance (NEEA) is a unique partnership between our region's utilities with the mission to drive the development and adoption of energy-efficient products and services. Working together through NEEA, electric utilities have a greater influence and lasting impact on the marketplace, helping them reach their energy savings goals.

Through this collaboration, NEEA has helped make the Northwest a national leader in energy efficiency.

PARTICIPATE IN NEEA'S STRATEGIC PLANNING

GO →

FEATURED SUCCESS STORIES

80 PLUS: Creating a market for energy-efficient power supplies

CFLs: NEEA removes barriers, drives CFLs over tipping point

Codes: Advancing Northwest residential energy codes

WHAT'S NEW

04.02.2008 NEEA Calls for Participation in Strategic Planning Process.

02.13.2008 Feedback is welcome on our new look!

11.28.2007 As energy efficiency continues to build momentum, the NEEA team is growing with it. Take a look at our job board for recent job opportunities.

BETTER TOGETHER.

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Participate – Workshops

Location	Date
Butte, MT	May 6th
Idaho Falls, ID	May 7th
Spokane, WA	May 13th
Seattle, WA	May 16th
Portland, OR	May 22nd
Wenatchee, WA	May 29th
Boise, ID	June 9th

Initial Strategic Issues

- Should NEEA's approach to energy efficiency be more comprehensive and fuel blind?
  - natural gas?
  - renewable energy?
  - distributed generation?
- Should NEEA support general educational/training efforts targeted at increasing energy efficiency program and service provider workforce?

- Any additional thoughts?

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Thank You

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