

NEWS

September 4, 2013

For Immediate Release
Contact:
Lisa Scholin
503-977-0483
lisa@blueflypr.com

Energy Trust of Oregon discounts energy-saving showerheads statewide

Latest models perform as well as standard showerheads, help save up to \$44 a year

PORTLAND, Ore. — September 4, 2013 — When it comes to saving energy around the house, a great place to start is with the daily shower, where energy dollars are used to heat the water you bathe in. According to the Environmental Protection Agency, the average household can waste up to 2,300 gallons of water a year in showers alone, which adds up each month in energy costs.

To help Oregon utility customers save money from going down the drain, Energy Trust of Oregon is working with retailers around the state to offer reduced prices on energy-saving WaterSense® labeled showerheads in a variety of styles and finishes.

Showerheads with the WaterSense label are certified to be 20 percent more water efficient than standard showerheads, while offering the same or better pressure and performance. Changing just one showerhead to a WaterSense model can save up to \$44 a year in energy and water costs.

“Installing a more efficient showerhead is an easy change to make and residents don’t have to sacrifice performance or design,” said Matt Braman, residential program manager, Energy Trust. “Most people who make the switch would only notice a difference on their energy bills.”

Discounted WaterSense labeled showerheads are available throughout Oregon at Bi-Mart, Fred Meyer, George Morlan Plumbing Supply, Goodwill, Grover Electric and Plumbing Supply, Habitat for Humanity ReStore, The Home Depot, Jerry's Home Improvement, Lowe's, Parr Lumber, The ReBuilding Center and Walmart.

Many WaterSense labeled showerhead models are available from \$14 to \$16. The discount is automatically taken at the register — no coupon is required.

Energy Trust recommends replacing any showerhead that uses more than 2 gallons per minute of water. Showerheads from before 1992 can use more than twice that amount, up to 5.5 gallons per minute, while WaterSense labeled showerheads can use as little as 1.5 gallons.

A simple test can also help determine if a showerhead should be replaced:

- Place a bucket, marked in gallon increments, under the showerhead.
- Turn the shower on at normal water pressure and temperature.
- Time how many seconds it takes to fill the bucket to the 1-gallon mark.

- If it takes less than 30 seconds to reach the 1-gallon mark, a water-saving showerhead would be beneficial.

To learn more about Energy Trust discounted WaterSense showerheads visit www.energytrust.org/showerheads or call 1-866-368-7878.

Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and tapping renewable resources. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas save more than \$1.3 billion on energy bills. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. Learn more at www.energytrust.org or call 1-866-368-7878.

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