



# LEARN HOW PARTNERING WITH ENERGY TRUST OF OREGON CAN HELP BOOST YOUR BUSINESS

MINORITY-, WOMEN- AND SERVICE-DISABLED (MWBE/SDV) VETERAN OWNED CONTRACTOR WORKSHOP

Want to learn about expanding the number of customer leads your company gets, technical assistance and cash rebates you can offer your customers? Join Energy Trust's virtual contractor workshop to learn more. During the workshop you will hear from contractors who work in energy efficiency and the benefits it provides their businesses. Energy Trust has increased funding available this year for qualified projects, so you don't want to miss this opportunity for your customers and business. The Certification Office of Business Inclusion and Diversity will also join us to highlight the importance and benefits of getting certified.

## Join us to learn about:

- Funding your business can use to lower the cost of energy efficient upgrades for your customers
- Benefits of joining Energy Trust's trade ally network including reimbursement for:
  - Qualified marketing
  - PPE purchases
  - Professional development and training including conferences, continuing educations credits, etc.
- How contractors have integrated energy efficiency into their business model to help sell more projects

## REGISTER

<https://energytrustoforegonexpandyourbusiness.eventbrite.com>

## EVENT DETAILS

September 24, 2020

5 p.m. - 6:30 p.m.

Cost: Free

PPE kits will be available for attendees and registrants on first come, first serve

## Attending organizations:

- Business Oregon

