2022 Planned Engagements by Customer Focus

As of September 2022



| | Customer Focus | | | | | | | | | | | |
|---|----------------|------------|---------|------------------|-------|--------------------------|-----------------------------|---------------------|---------------------------------|-------|-------------------|-------------------|
| Engagement | Contractors | Homeowners | Renters | Small Businesses | вірос | People with Disabilities | Non-native English Speakers | Immigrants/Refugees | People Experiencing Low Incomes | Women | Rural Communities | Urban Communities |
| Develop and implement Existing Buildings Community Engagement Plan | | | | Х | Х | Х | х | | Х | | х | |
| Community Based Liaison Network | | | | X | Х | Х | Х | | Х | | Х | |
| Launch Small Business Offering | | | | X | Χ | Х | Х | | X | | Х | |
| Joint Outreach to Community-Based Organizations for small business offerings by Existing Buildings and Lighting | | | | X | Х | X | Х | | Х | | Х | |
| Launch affordable multifamily Strategic Energy Management cohort | | | Х | | | | | | Х | | | |
| Contractor Development Pathway | Х | | | | Х | Х | Х | | | | Х | |
| Solar Workforce Diversity | Х | | | | Х | | | | | Х | | |
| BIPOC Solar Ambassadors | | Χ | | | Χ | | Х | Χ | | | | Х |
| Wallowa Community Energy Planning | | | | | | | | | | | Χ | |
| Expand Community Partner Funding to serve multifamily and small businesses | | | × | × | X | × | X | | X | | X | |
| New Buildings program training and education events | | Х | | | Χ | | | | | Х | Χ | Χ |
| Women and minority design and construction professionals sponsorships | X | | | | X | | | | | X | | |
| Direct Install lighting offer | | | | Х | Х | Х | | | Х | Х | Х | |
| Industrial and agriculture sector focus groups | | | | Х | Χ | Χ | | | Χ | Х | Χ | |
| MWESB/SDV capacity building | Χ | | | | Χ | Χ | | | | Χ | | |
| MWBE contractor support | Χ | | | | Χ | Х | | | | Χ | | |
| Rental sector engagement | | | Х | | Χ | | | | Χ | | Χ | |
| Community Partner Funding | | Χ | Х | | Χ | Χ | | | Χ | | Χ | Х |
| Community Action Agency collaborations | | Χ | Χ | | | | | | Χ | | | |
| Hispanic customer engagement | | Χ | Х | | Χ | | | | | | | |
| Supplier Diversity Program orientation | Χ | | | | Χ | Χ | | | | Χ | | |
| "How to Work with Energy Trust" webinar | Х | | | | Х | Х | | | | Х | | |
| Chambers with a focus on outreach to diverse businesses | | | | Χ | Χ | | Χ | Χ | | | Χ | Χ |
| DEI Plan – 2022 metrics outreach | X | Х | Х | X | Х | Х | Х | Х | Х | X | Х | Х |
| Rural leaders attending rural focused events | Χ | Χ | Х | Χ | | | | | | | Χ | |
| Rural Communities | Χ | Χ | Χ | Χ | | | | | | | Χ | |