



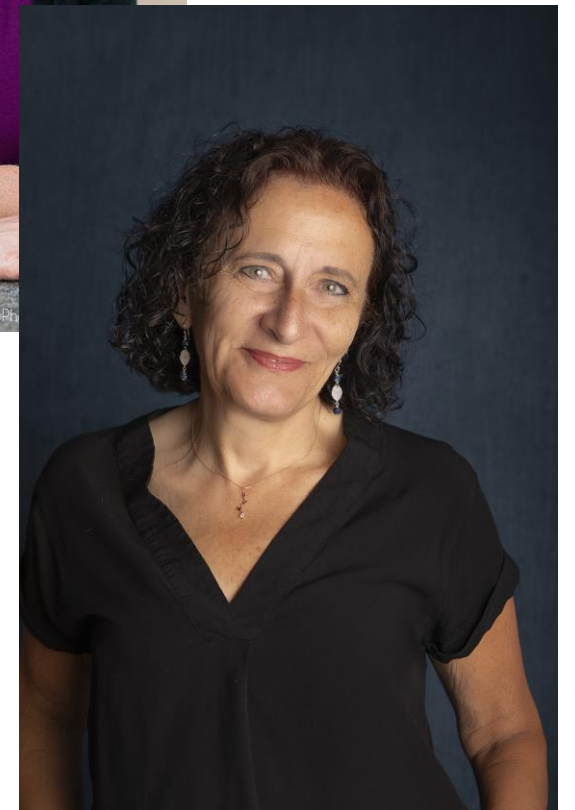
Residential Stakeholder Workshop: Input on 2026-2030 Program Activities

February 20, 2025

Language interpretation: Spanish

Good morning! Please choose a language by clicking on the globe icon that says "Interpretation" on the bottom of the screen or in the "More" menu (could appear as three little dots). It is important that **EVERYONE** choose a language so that all may hear and participate. Thank you!

¡Buenos días! Por favor, elija un idioma para la presentación haciendo clic en el ícono del mundo que dice «Interpretation/Interpretación», o en el menú de «More/Más» (puede aparecer como tres puntitos) para aparatos móviles. Es importante que **TODOS** seleccionen un idioma para que todos puedan escuchar y participar. ¡Gracias!



About our facilitator: Catalysis LLC

- Our role here is to serve as holders of the space, allowing folks to contribute as best as you are able
- We ask for your permission to pause a comment or discussion to allow for the full group experience
- Energy Trust staff are here to listen and respond as needed to questions
- We will be taking notes and monitoring the chat to make sure all the input is gathered
- Feel free to direct message Kyle Yoshioka in the chat if you need anything

Today's facilitators



Chris Wallace Caldwell



Lauren Moreno

Today's notetakers



Kyle Yoshioka



Niko Swanson-Brownell

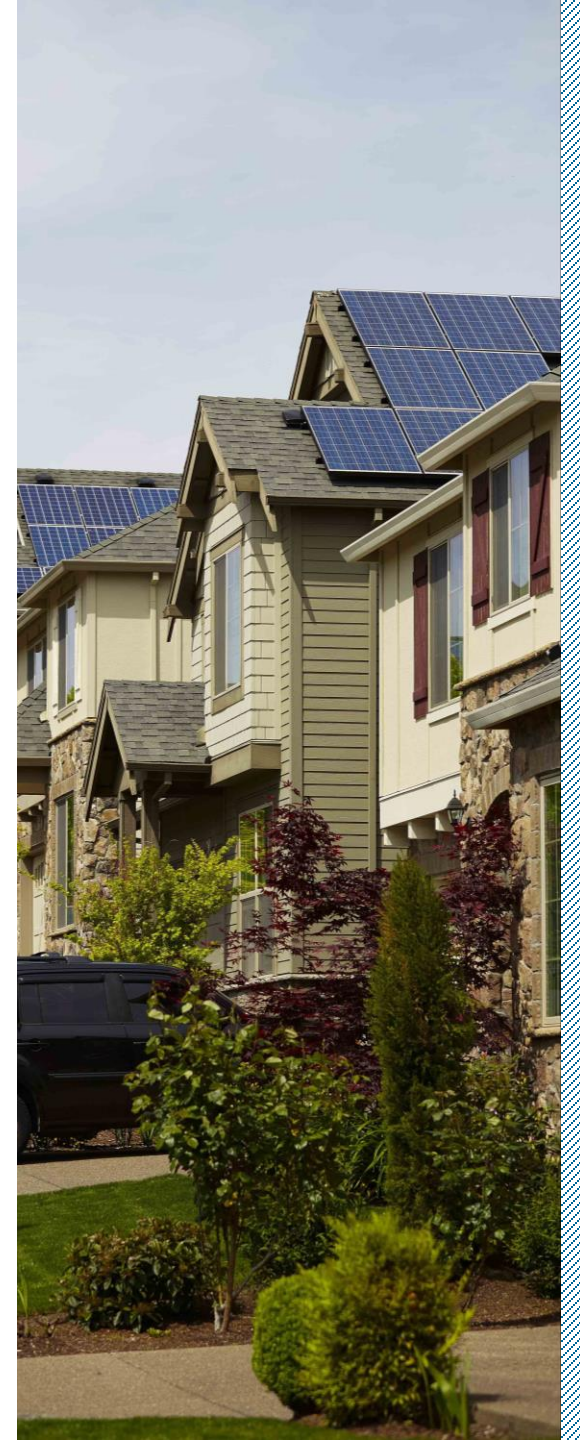
Hearing from you

- We want to provide many different opportunities for input
 - Questions for clarity throughout presentation in chat
 - Full group Q&A and opportunity for reflection
 - Polls to gather written input
 - Small group discussions to allow deeper conversation
 - Follow-up survey for additional reflections
- We will avoid jargon as best we can!
- Definitions at energytrust.org/multiyearplan
- Finally, we will ask for your feedback on how we did today and how we can continue to share our work throughout 2025



Agenda

- Opening and appreciation (10 mins)
- Energy Trust vision and customer benefits (10 mins)
- Planning for 2026-2030 (15 mins)
- Residential sector background (30 mins)
- *Break and poll (10:15 a.m.)*
- Sector activities – two breakout topics (60 mins)
- Next steps and future engagements (30 mins)



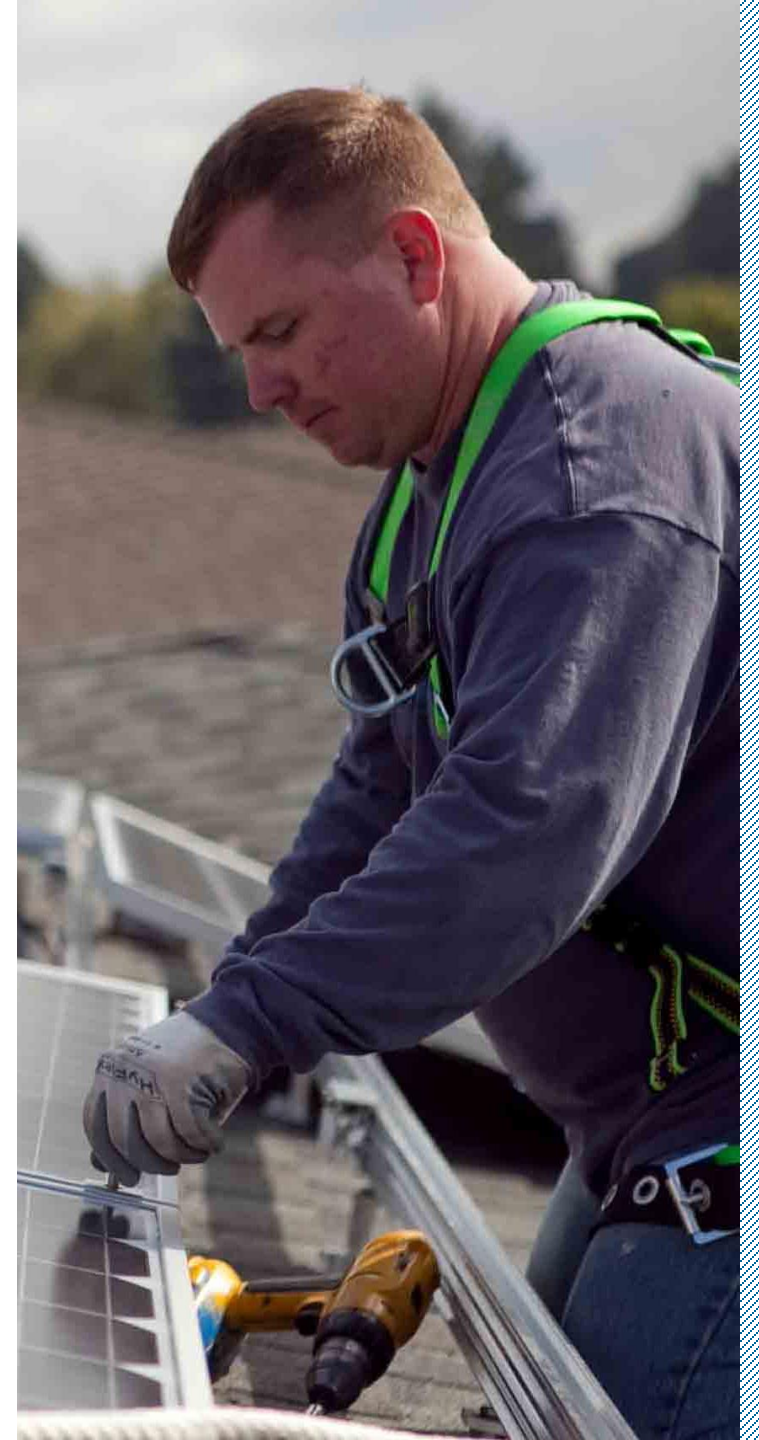
Other opportunities

- Introductory information will be repeated at multiple workshops
 - Residential: Feb. 20, 9 am-12 pm
 - Industrial and agriculture: Feb. 27, 1-4 pm
 - Renewable energy: March 6, 1-4 pm
 - Commercial (includes multifamily): March 13, 1-4 pm
 - Rural customer services: March 17, 9 am-12 pm
- Workshops will be recorded and posted at energytrust.org/multiyearplan



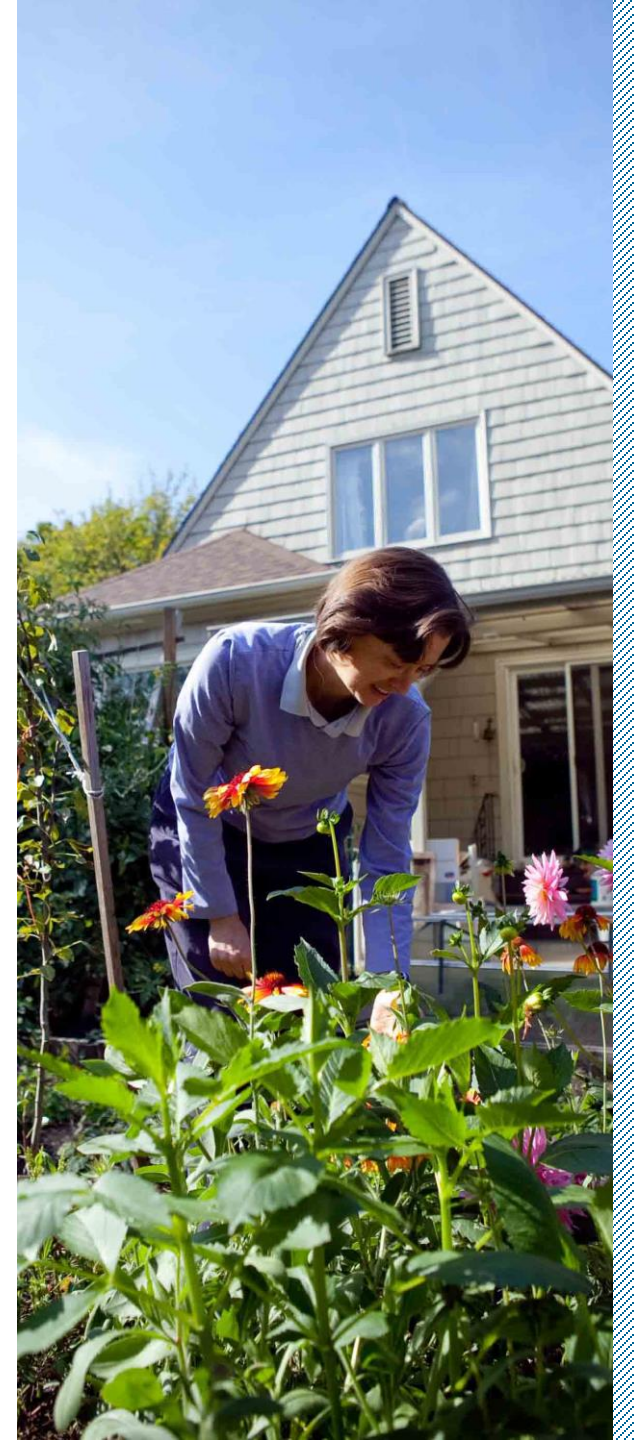
Appreciation

- Thank you for your time and feedback today
- Stakeholder input early in this process will help us determine the right strategies to serve our customers' needs
- This session is focused on residential energy efficiency activities designed to create greater benefits
- Input will inform draft multiyear plan that will be released in August



Questions to keep in mind

- How do these activities and strategies address the opportunities and needs of the customers and communities you represent/serve?
- What have we missed?
- How might we work together?



About Energy Trust

Delivering customer benefits



Independent nonprofit



Serving 2.4 million customers of Pacific Power, Portland General Electric, NW Natural, Cascade Natural Gas and Avista



Funding agreement with Oregon Public Utility Commission for delivery of regulated utility programs



Delivering cash incentives, resources for energy efficiency, small scale renewable energy and battery storage



Benefits beyond affordable, clean energy

Vision

Clean, affordable energy for everyone.

Purpose

Working together with customers, communities and utilities, we save energy and maximize adoption of clean energy solutions, reducing costs and accelerating community-centered benefits.



Clean affordable energy for customers since 2002

From Energy Trust's investment of \$2.8 billion in utility customer funds:



825,000 sites transformed into energy efficient, healthy, comfortable and productive homes and businesses



30,000 clean energy systems generating renewable power from the sun, wind, water, geothermal heat and biopower



\$13.5 billion in savings over time on participant utility bills from their energy-efficiency and solar investments



42.9 million metric tons of carbon dioxide emissions kept out of our air, equal to removing 11.2 million cars from our roads for a year

Energy Trust programs and services



Residential efficiency



Commercial efficiency



Industrial and agricultural efficiency



Renewable energy



Activities that serve all customers

Planning for 2026-2030

Energy Trust Role

MAXIMIZING CLEAN, AFFORDABLE ENERGY ACQUISITION

Supporting customers and communities to reduce energy costs and realize additional benefits

2025-2030 Areas of Focus

Reducing the
cost of
decarbonization

Creating greater
impact for priority
customers

Motivating the next
level of customer
participation

Supporting
community
resilience

Empowering
customers to navigate
more choices

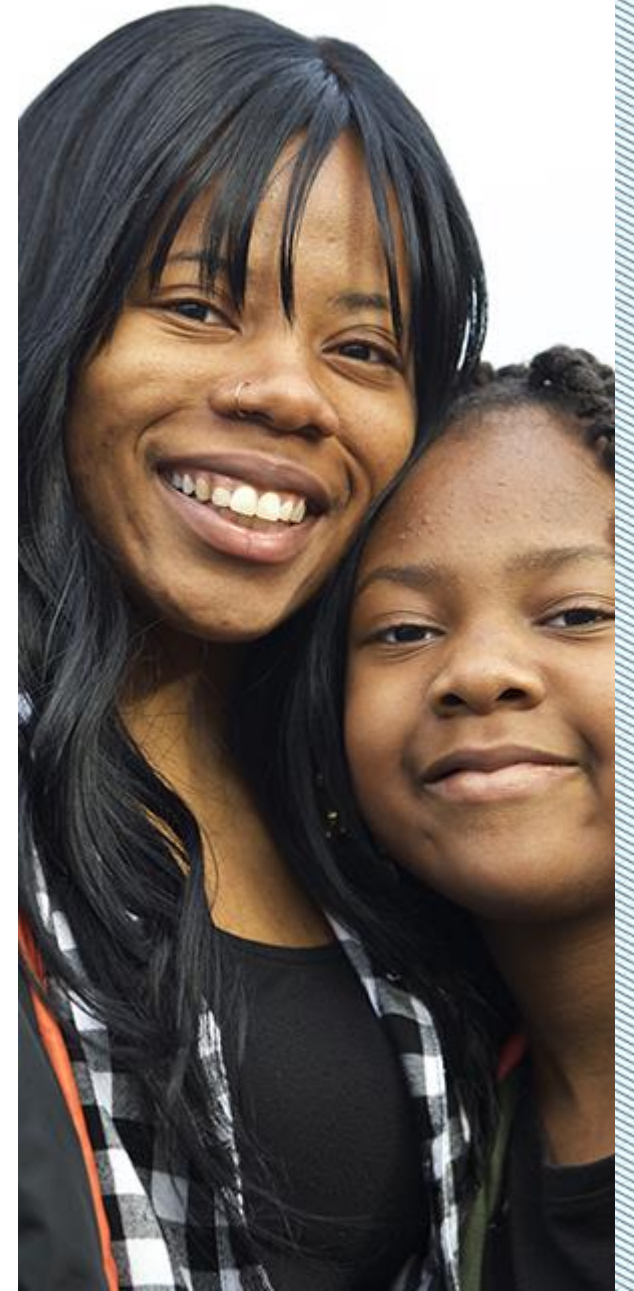
The future we are planning for

- Extreme weather events due to climate change will occur with increasing frequency
- Decarbonization will remain a state priority
- Energy affordability will remain a pressing concern
- Potential for funding and opportunities for customers and community organizations, driving need for education, training and workforce development
 - We're monitoring federal policy and have ways of adjusting the strategic plan if significant changes occur
 - State funding is stable



Energy Trust's role in 2025-2030

- Continue to offer broad portfolio of services for all customer groups to benefit from clean energy
- Help state and utilities achieve clean energy goals
- Accelerate investments to reduce customers' costs, remove barriers and help them realize other benefits
- Mitigate future rate increases and make decarbonization more affordable
- Deepen relationships and form new ones with communities, local and Tribal governments to help them accomplish objectives that relate to our purpose
- Support workforce development and trades



2026-2030 planning approach



Provides a roadmap to enacting our 2025-2030 Strategic Plan



Engages utilities and stakeholders more on program implementation and helps to realize internal efficiencies



Enables new, longer-term program approaches that reach customers we have not served



Provides an opportunity to redesign revenue mechanisms in a way that is more transparent and better supports affordability



Includes a regular forecasting approach that increases visibility into program effectiveness and progress towards the multiyear plan targets

What will be in the 2026-2030 Multiyear Plan



Business needs: What program strategies and activities will we employ?



Human resource needs: What staff and skills will we need?



Financial needs: What resources will we need and where will we invest? *Includes energy targets*



Complementary funding strategy: How will we use non-ratepayer funds such as grants and contracts?

Setting energy targets

- Represent the maximum achievable, cost-effective energy efficiency in the next five years
- Includes electric and natural gas savings
- Also includes electric generation and battery storage targets
- In development with utility partners with Oregon Public Utility Commission through spring 2025

Draft 2026-2030 savings and generation targets

	DRAFT 5-year Savings or Generation Targets	% of 5-year Current Planning Approach
Electric savings	243.3 aMW	114%
Gas savings	41.3 MMth	117%
Renewable generation	45 aMW	167%

aMW is average megawatt of electricity, MMth is million therms of natural gas

Current planning approach is annual budget and planning process over previous five years

Draft 2026-2030 savings and generation targets

Targets represent the maximum achievable, cost-effective efficiency, electric generation and battery storage targets

Sector	Electric Savings Target (aMW)	Percent of Savings Target	Gas Savings Target (MMth)	Percent of Savings Target
Total	243.3	100%	41.3	100%
Residential	35.0	14%	12.8	31%
Commercial	115.1	47%	19.1	46%
Industrial	93.2	38%	9.4	23%

*aMW is average megawatt of electricity, MMth is million therms of natural gas
Columns may not total due to rounding*

Questions and Clarifications

Residential Sector

Residential overview

Residential Programs

Midstream, Online,
DIY

Product
Fulfillment

Online
Education

Midstream

Home Retrofit

Standard Track

New Focus
Areas

Specialty
Tracks

New Construction

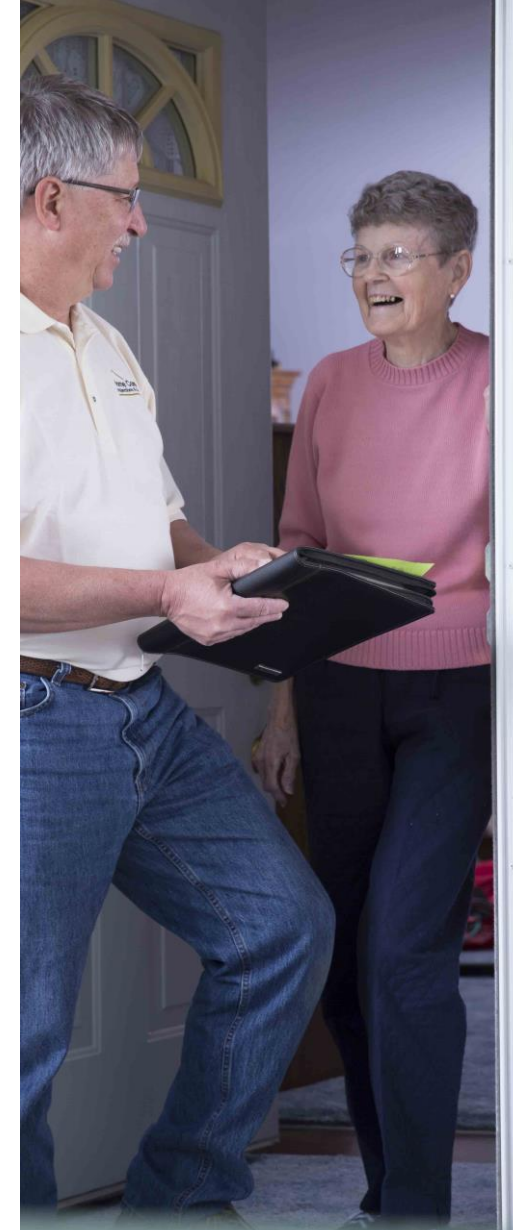
Market
Transformation

Above-code
(EPS)

Homeowner
Incentive

Who we serve and how

- Single-family homeowners and renters
 - Incentive offers that help reduce project costs and lower energy bills, access to contractors, DIY information
- Manufactured home-owners
 - Specialized incentive offers, no-cost upgrades, home replacement services
- Builders, subcontractors, verifiers
 - Incentives for new construction, technical resources
- Distributors and retailers
 - Discounts for their customers
- Community-based organizations
 - Incentives, delivery, capacity building and training



Focus in the next 5 years

- Expanding customer participation
 - Delivering standard incentive offers
 - Delivering specialty incentive offers (In-Home Energy Services, Community Partner Funding, regionally-specific approaches)
- Educating customers and industry partners
- Build up midstream, online resources, do-it-yourself
- New incentives for new construction homeowners
- New complementary funding opportunities as available

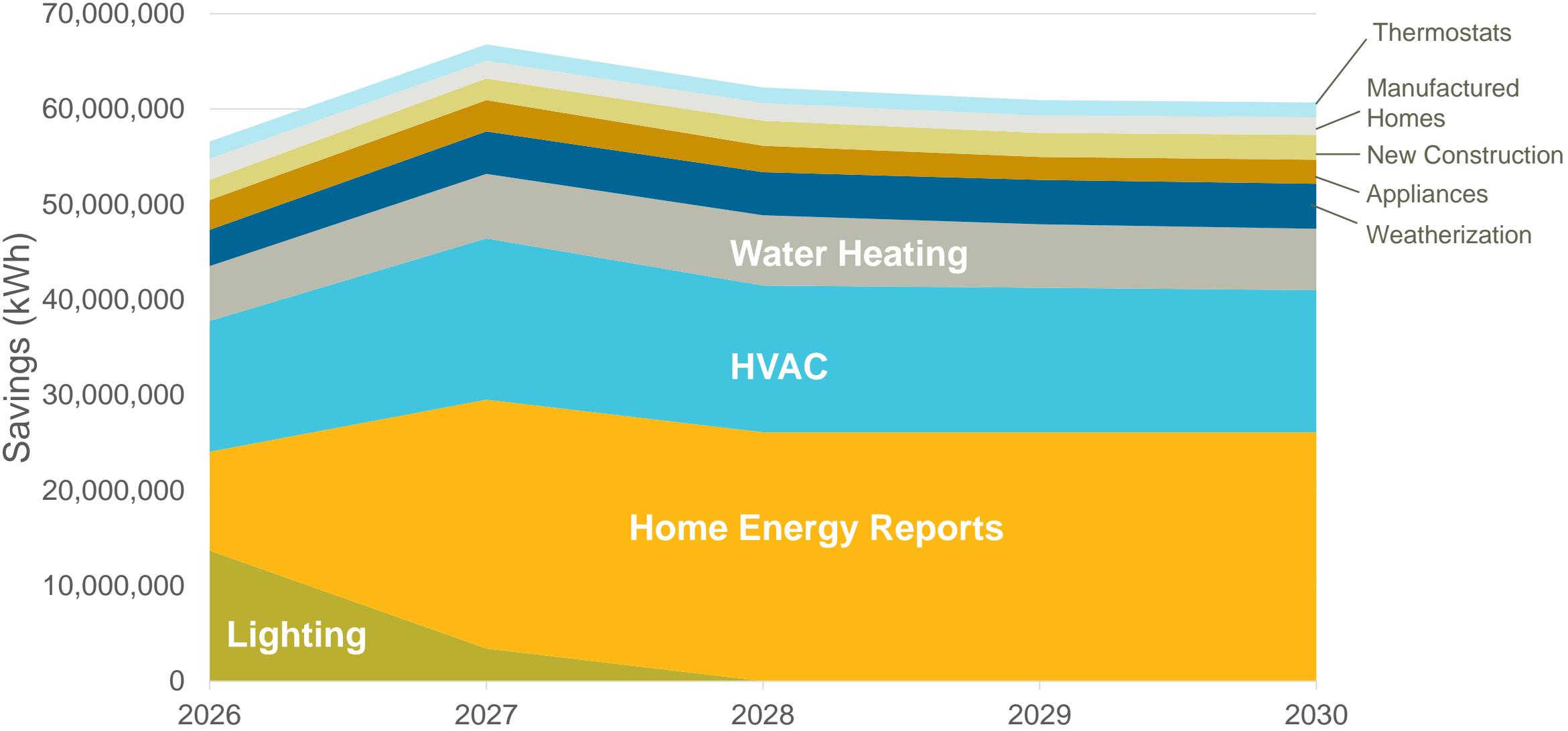


How do these strategies impact customers?

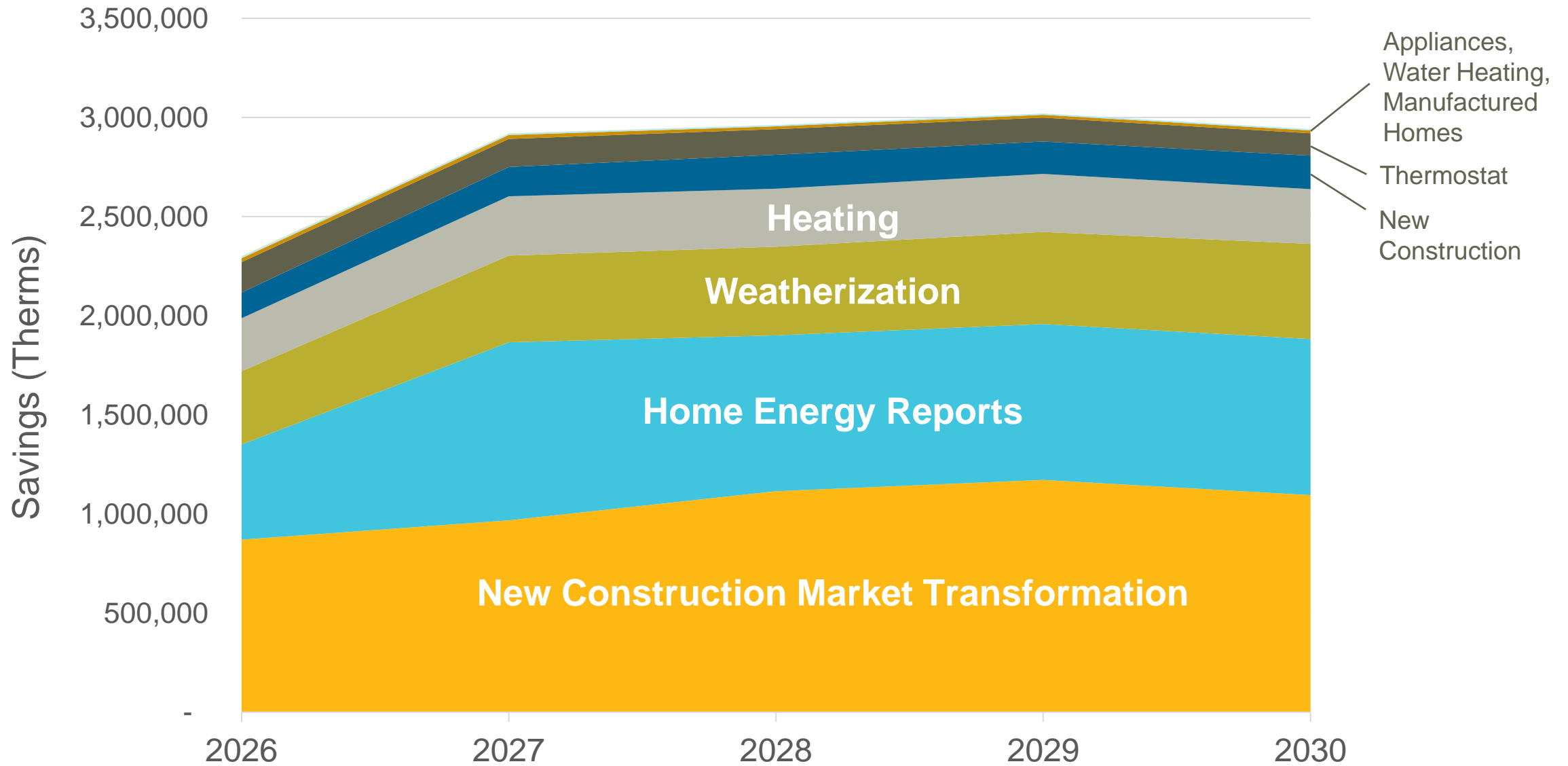
- Expanded services to priority customers
- Streamlined delivery pathways makes for easier access
- Targeted offers meet the needs of communities
- Customers have confidence to make decisions
- Trades and business partners have expanded capacity
- New construction homeowners understand their next steps and opportunities
- Complementary funding combined with Energy Trust offers reduces customer costs



Draft 2026-2030 electric savings



Draft 2026-2030 gas savings



Key delivery strategies for 2026-2030

Increase investment in strategies that engage more customers, especially with priority customers:

Expand energy services in homes

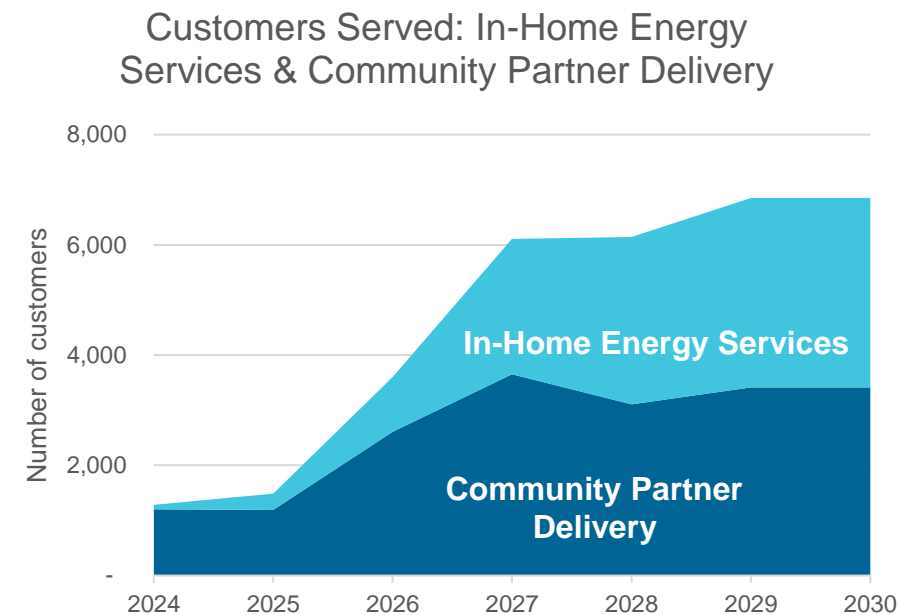
- Program-delivered retrofit navigation (low- and moderate-income customers)
- Expand referrals with CBOs

Expand community partner delivery

- Increased investment and capacity building support

Grow offers delivered by trade ally contractors

- Regionally-specific offers
- Savings Within Reach
- Rental offers



Key delivery strategies for 2026-2030

Pursue streamlined pathways for greater energy savings for customers. These high saving, low-cost strategies account for the biggest portion of the sector's savings:

Expand midstream

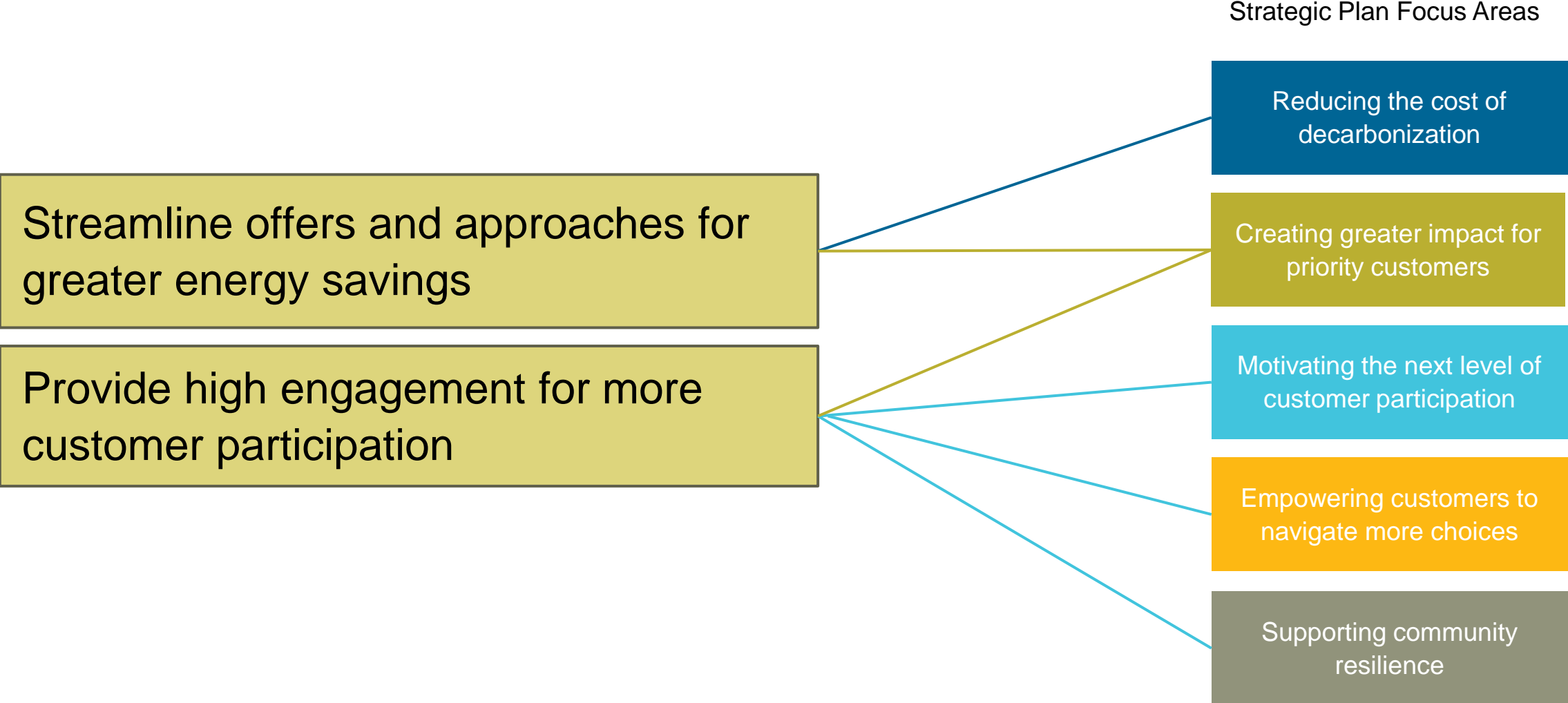
- Transition to midstream HVAC approach
- Add other new midstream products (e.g., HEAR products)

Streamline product fulfillment

- Expand Home Energy Reports to all utilities
- Add more products to online marketplace



Near-term outcomes



Break + poll

Considering what we're proposing to do in the next five years...

- How do these activities and strategies address the opportunities and needs of the customers and communities you represent/serve?
- What have we missed?

<https://www.surveymonkey.com/r/LNT88DV>

Gathering Input – Breakout Sessions

Discussion and input to shape 2026-2030 planning

High customer engagement strategies

- Do you have any questions? Can we provide more detail about these strategies?
- The focus of these strategies is investing in program staff and resources to reach more customers. Do you see any risks in this approach?
- Do you have examples where these types of strategies were successful? Can you share any lessons learned?
- How might we work together on these activities? Where is there opportunity for coordination?

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Discussion and input to shape 2026-2030 planning

Streamlining for greater energy savings

- Do you have any questions? Can we provide more detail about these strategies?
- A key strategy is moving HVAC to a midstream offer from the current model where the contractor installs and provides an incentive for an energy upgrade. What are the risks of shifting equipment incentives away from the current model?
- How will this change impact you or the customers you represent?
- Do you have examples of how this approach has been implemented?
- How might we work together on these activities? Where is there opportunity for coordination?

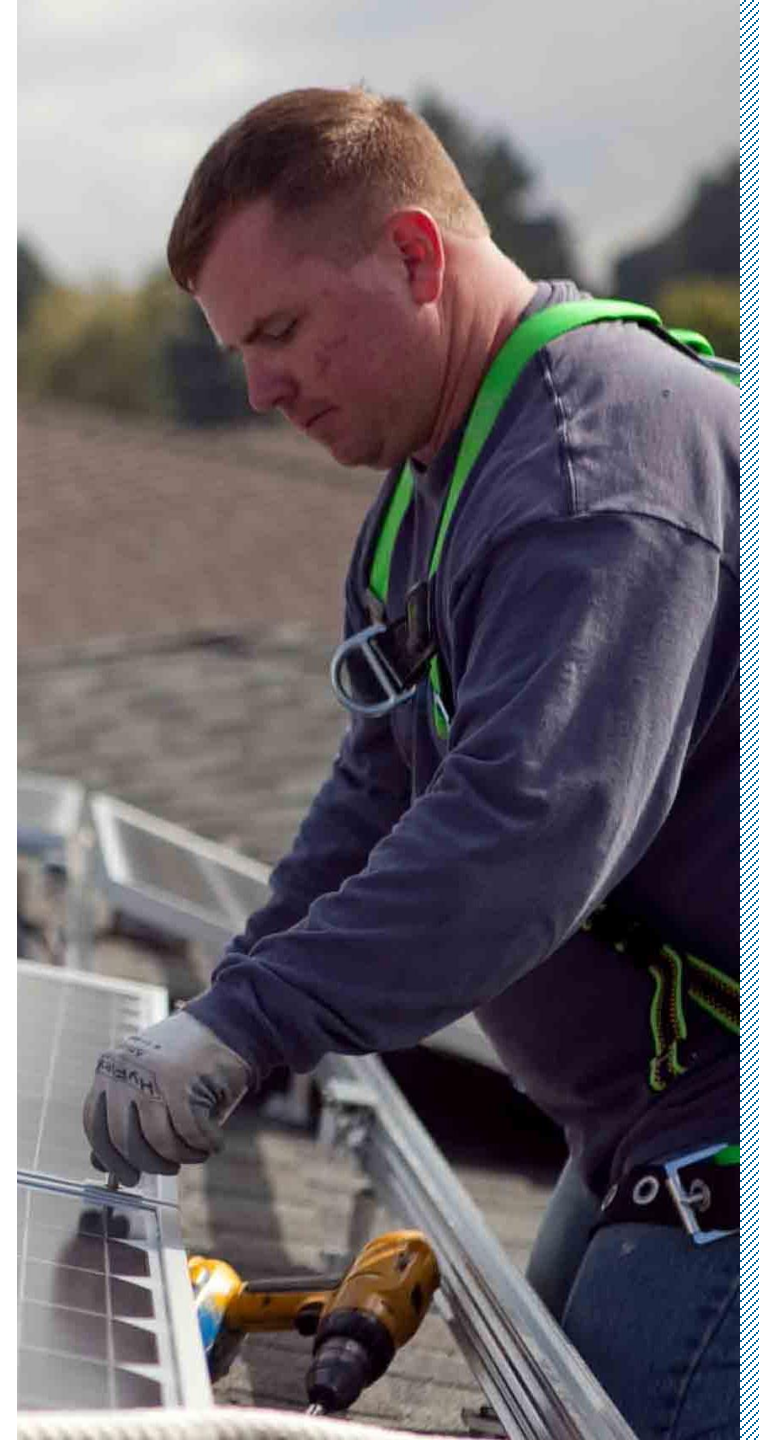
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Wrap Up

Additional feedback

- Thank you again for your time and feedback today
- Your input will be summarized and used to adjust strategies to serve customers' needs
- We will send an email with optional survey to get additional thoughts and feedback on this process and the questions posed today



Next steps and future engagements

Information will be updated all year at energytrust.org/multiyearplan

- Registration information for other workshops:
 - Industrial and agriculture: Feb. 27, 1-4 pm
 - Renewable energy: March 6, 1-4 pm
 - Commercial (includes multifamily): March 13, 1-4 pm
 - Rural customer services: March 17, 9 am-12 pm
- Recordings and summaries of all workshops
- Form to provide feedback throughout the year





Thank you

energytrust.org/multiyearplan